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Dead Beautiful

by Yvonne Woon

A haunting love story about desire, danger, and destiny

On the morning of her sixteenth birthday, Renée Winters was still an ordinary girl. She spent her summers at the beach, had the perfect best friend, and had just started dating the cutest guy at school. No one she'd ever known had died. But all that changes when she finds her parents dead in the Redwood Forest, in what appears to be a strange double murder.

After the funeral Renée's wealthy grandfather sends her to Gottfried Academy, a remote and mysterious boarding school in Maine, where she finds herself studying subjects like Philosophy, Latin, and the "Crude Sciences."

It's there that she meets Dante Berlin, a handsome and elusive boy to whom she feels inexplicably drawn. As they grow closer, unexplainable things begin to happen, but Renée can't help herself from falling in love. It's only when she discovers a dark tragedy in Gottfried's past that she begins to wonder if the Academy is everything it seems.

Little does she know, Dante is the one hiding a dangerous secret, one that has him fearing for her life.

Dead Beautiful is both...

Marketing Campaign

- Online advertising campaign
- IndieBound white box mailing
- Back-of-book teaser ad in *Deadly Little Lies* (a *Touch* novel)
- Promote on hyperionteens.com
- High school newspaper editor mailing

Author Bio

Yvonne Woon grew up in Massachusetts, where she attended Worcester Academy. She is currently a graduate student at Columbia University, obtaining a Masters of Fine Arts in fiction. *Dead Beautiful* is her first book.