

**ELEPHANT & PIGGIE**

## Elephant & Piggie Standee

Carton Qty: 100  
Selling Territory: USCOM  
0

**by Mo Willems**

On Sale: 2/8/2011

Pr 9781423146858  
\$0.00 (\$0.00 CAN)  
Age: 4-8 ; Grades: PreK-  
3

What's cuter than Elephant & Piggie?! An Elephant & Piggie standee! From Mo Willems' award-winning, *New York Times* best-selling series.

### Also Available

Are You Ready to Play  
Outside? (First Book  
Custom Pub)  
Tr 9781423139812  
\$8.99 (\$9.99)  
1/17/2011

Today I Will Fly! (First  
Book Custom Pub)  
Tr 9781423139829  
\$8.99 (\$9.99)  
1/17/2011

There Is a Bird on Your  
Head! (First Book  
custom Pub)  
Tr 9781423144960  
\$8.99 (\$9.99)  
1/17/2011

I Am Invited to a Party!  
(First Book Custom Pub)  
Tr 9781423144977  
\$8.99 (\$9.99)  
1/17/2011

I Broke My Trunk! (An  
Elephant and Piggie  
Book)  
Tr 9781423133094  
\$8.99 (\$9.99)  
2/8/2011



## Knuffle Bunny: A Cautionary Tale Special Edition

by Mo Willems

Carton Qty: 36  
Selling Territory:  
USCOMI  
0

On Sale:4/5/2011

Tr 9781423144496  
\$19.99 (\$21.99 CAN)  
40 pages;  
Age: 3 up- ; Grades:  
PreK-12

A very special edition of Mo Willems's *New York Times* best-selling, Caldecott Honoree *Knuffle Bunny: A Cautionary Tale*.

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Trixie, Daddy, and Knuffle Bunny take a trip to the neighborhood Laundromat. But the exciting adventure takes a dramatic turn when Trixie realizes *somebunny* has been left behind....

In this special edition of Mo Willems's beloved and acclaimed *Knuffle Bunny: A Cautionary Tale*, readers will have a chance to enjoy the tale three different ways - reading, listening, and singing. Featuring the complete story, a storybook read-along, and the original cast recording of the Kennedy Center's *Knuffle Bunny: A Cautionary Musical*, this book-and-CD collection is sure to delight fans, both old and new.

### Author Bio

**Mo Willems**, a number one *New York Times* best-selling author and illustrator, has been awarded a Caldecott Honor on three occasions. His debut, *Don't Let the Pigeon Drive the Bus!*, was inducted into the Indies Choice Picture Book Hall of Fame in 2009. He also wrote the script and lyrics for the Kennedy Center's critically-acclaimed *Knuffle Bunny: A Cautionary Musical*, based on his book, *Knuffle Bunny: A Cautionary Tale*. Other favorites include *Naked Mole Rat Gets Dressed*, the Geisel Award-winning Elephant & Piggie series, and *City Dog, Country Frog*, illustrated by Jon J Muth.

Mo began his career on *Sesame Street*, where he garnered six Emmy Awards. He lives with his family in Massachusetts.



Carton Qty: 20  
 Selling Territory:  
 USCOMI  
 50,000

On Sale: 1/4/2011

Tr 9781423131151  
 \$16.99 (\$18.50 CAN)  
 416 pages;  
 Age: 12 up- ; Grades: 7-12

## Love, Inc.

by **Yvonne Collins**  
 and **Sandy Rideout**

There's no business like the love business! In this hilarious series debut, three teen girls form a very unlikely trio of relationship consultants.

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Zahra, Kali, and Syd would never have met if their parents' marriages hadn't fallen apart. But when the three girls collide in group counseling, they discover they have something else in common: they've each been triple-timed by the same nefarious charmer, Eric, aka Rico, aka Rick. Talk about eye-opening therapy.

Cheerful, diplomatic Zahra is devastated. Rico had been her rock and sole confidant. How could she have missed the signs? Folksy, flirtatious Kali feels almost as bad. She and Rick had only been on a few dates, but they'd felt so *promising*. Hardened vintage-vixen Syd is beyond tears. She and Eric had real history... Or so she'd thought. Now all three girls have one mission: to show that cheater the folly of his ways.

Project Payback is such a success, the girls soon have clients lining up for their consulting services. Is your boyfriend acting shady? Dying to know if your crush is into you? Need match-making expertise? Look no further than Love, Inc.

### Marketing Campaign

- IndieBound white box mailing
- Promote on hyperionteens.com
- High school newspaper editor mailing
- Major consumer advertising (print and online)

### Author Bio

Longtime friends **Yvonne Collins** and **Sandy Rideout** met as teens, while working in a public library. Their books include *Girl v. Boy*, *The Black Sheep*, the "Vivien Leigh Reid" series, and *Totally Me: The Teenage Girl's Survival Guide*. Both authors live in Toronto, Canada. Visit them at [www.collinsrideout.com](http://www.collinsrideout.com)



## Young Samurai: The Way of the Sword

by Chris Bradford

The second volume in the thrilling trilogy about an English boy shipwrecked in Japan, now in paperback.

Carton Qty: 24  
Selling Territory: US  
35,000

On Sale: 1/4/2011

pb 9781423129370  
\$7.99 (\$8.99 CAN)  
448 pages;  
Age: All- ; Grades: 5-9

### Also Available

Young Samurai: The  
Way of the Dragon  
Tr 9781423120261  
\$16.99 (\$18.50)  
2/1/2011

After a vicious ninja attack left him orphaned and stranded in Japan, Jack Fletcher managed to complete his first year of samurai school. Still, his troubles are far from over. The prejudice of his Japanese classmates has gained him dangerous enemies within his school, and Dragon Eye—the ninja who killed his father—is still after him. Jack's only hope of defeating them lies in surviving the Circle of Three: an ancient ritual that tests a samurai's courage, skill, and spirit to the limit.

For most, gaining entry into the Circle means honor and glory, but for Jack it's a matter of life or death. The winner will be trained in the Two Heavens—the formidable sword technique of the great samurai, Masamoto. Learning this secret is the only hope Jack has of protecting his father's rutter—the invaluable navigation guide of the world's uncharted oceans—from Dragon Eye.

Forced into a deadly battle, Jack's going to have to master the Way of the Sword. And his time is running out.

### Marketing Campaign

- Dedicated series site:  
[youngsamurai.com](http://youngsamurai.com)
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

*Young Samurai: The Way of the Sword*, is **Bradford's** second novel. Aside from his black belt, he is trained in judo, karate, kickboxing and samurai swordmanship. Before writing *Young Samurai: The Way of the Warrior*, Chris was a professional musician and songwriter. He lives in England.



## The Best Birthday Ever! By Me (Lana Kittie) (with help from Charise Harper)

by Charise Mericle Harper

Lana Kittie helps you practice for the event of the year!

Carton Qty: 40  
Selling Territory: W  
25,000

On Sale: 1/4/2011

Tr 9781423137764  
\$15.99 (\$17.50 CAN)  
32 pages;

Age: 3- ; Grades: PreK-2

Your birthday may only come once a year, but you've got all year long to practice for it. Lana Kittie will walk you through all the steps-what to eat (hint: not pickles and macaroni), what to wear (anything you want!) and how to enjoy your most special day ever! Don't wait! You've only got 365 days left to practice!

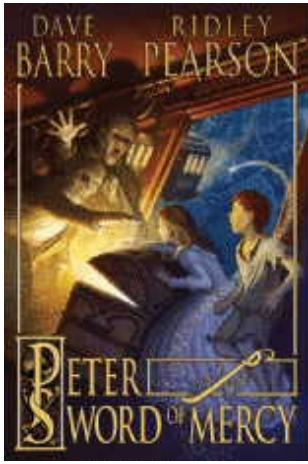
Lana Kittie, the irrepressible little sister of everyone's favorite, best-dressed heroine, Fashion Kitty, covers all the details leading up to the best birthday ever! Loaded with charm, personality and practical advice, *How to Have the Best Birthday Ever* shows us how to make that special day count-all year long.

### Marketing Campaign

- Birthday planning kit/downloadables
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Charise Mericle Harper** has created many books for children, including *Fashion Kitty*, *Fashion Kitty versus the Fashion Queen*, *Fashion Kitty and the Unlikely Hero*. She is also the author of the *Just Grace* series with Houghton. Charise lives with her family in Westchester, New York.



## Peter and the Sword of Mercy

by **Dave Barry**  
and **Ridley Pearson**

The fourth novel in the *Peter and the Starcatchers* series, now in paperback!

This series of Peter Pan prequels answers the question, "How did a London orphan become the perpetually young flying boy?" Full of high-seas adventure, magic, and mystery, these books are wildly popular with kids and parents alike.

The year is 1901-it's been twenty-three years since Peter and the Lost Boys returned from Rundoon. Since then, nobody on the island has grown a day older, and the Lost Boys continue their friendship with the Mollusk tribe, and their rivalry with Captain Hook. Meanwhile in London, Molly has married George Darling and is raising three children: Wendy, Michael, and John. One night a visitor appears at her door; it's James, one of Peter's original Lost Boys. He is now working for Scotland Yard and suspects that the heir to England's throne, Prince Albert Edward, is under the influence of shadow creatures. These shadow creatures are determined to find a secret cache of starstuff which fell to London many centuries ago. The starstuff is hidden in an underground vault which has only one key: the Sword of Mercy, a legendary weapon kept with the Crown Jewels. Molly is determined to help, but when she suddenly goes missing, it is up to her eleven-year-old daughter, Wendy, to keep the starstuff out of the Others' clutches. She has heard her mother's stories of a flying boy named Peter Pan, and he may be her only hope in saving the world from a shadowy doom...

Carton Qty: 24  
Selling Territory:  
USCOMI  
150,000

On Sale: 1/18/2011

pb 9781423130703  
\$8.99 (\$9.99 CAN)  
528 pages;  
Age: 10- ; Grades: 6-7

### Also Available

Peter and the Sword of  
Mercy 18-copy Mixed  
Paperback Floor Display  
pb 9781423144120  
\$158.82  
18-Copy  
1/18/2011

### Marketing Campaign

- Consumer advertising

9-Copy Paperback Frontlist Floor Display

- Retail displays

ISBN: 9781423144106

- Dedicated web site at

\$80.91

peterandthestarcatchers.com

- Bookmarks available

Includes: 9 copies of *Peter and the  
Sword of Mercy*(pb)

18-CopyMixed PaperbackFloor Display

ISBN: 9781423144120

\$158.82

Includes: 9 copies of *Peter and the  
Sword of Mercy*(pb), and 3 copies each  
of *Peter and the Secret of Rundoon*  
(pb), *Peter and the Shadowthieves* (pb),  
and *Peter and the Starcatchers* (pb).

### Author Bio

**Dave Barry** is a Pulitzer Prize-winning author of more than a dozen books, including *Dave Barry's History of the Millennium (So Far)*; *The Shepherd, the Angel, and Walter the Christmas Miracle Dog*; *Dave Barry's Money Secrets*; and *Big Trouble*. Along with Ridley Pearson, he is the co-author of *Peter and the Starcatchers*, *Peter and the Shadow Thieves*, *Peter and the Secret of Rundoon*, *Escape from the Carnivale*, *Cave of the Dark Wind*, *Blood Tide*, and *Science Fair*.

### Illustrator Bio

**Ridley Pearson**, in addition to the *Peter and the Starcatchers* series with Dave Barry, is the award-winning author of *Kingdom Keepers*, *Disney After*



Carton Qty: 40  
Selling Territory: W  
75,000

On Sale: 1/18/2011

Tr 9781423102595  
\$16.99 (\$18.50 CAN)

32 pages;

Age: All- ; Grades: PreK-  
3

## Ponyella

by Laura Numeroff  
and Munsinger, Lynn

An adorable twist on the classic Cinderella story.

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*Which pony does the diamond horseshoe fit?*

*In this clever retelling of Cinderella, Ponyella longs to show Princess Penelope her fabulous leaps and jumps at the Tippington 25th Annual Grand Royal Pony Championship. But Plumkin and Bun Bun, the mean ponies she shares a farm with, say that Ponyella's farm chores make her too dirty to be a champion.*

*With a little help from Ponyella's fairy godmare, her coat becomes marshmallow white once again, and her mane silky and beautiful. It's love at first sight for Princess Penelope and Ponyella — but what will happen when the magic runs out at noon?*

*From the best-selling author-illustrator team of the What Mommies Do Best/What Daddies Do Best books comes a playful rendition of Cinderella with an original twist!*

### Marketing Campaign

- Consumer advertising (print and online)
- IndieBound white box mailing
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)
- Author tour
- Major review coverage

### Author Bio

**Laura Numeroff** ([www.lauranumeroff.com](http://www.lauranumeroff.com)) is the widely popular author of *If You Give a Mouse a Cookie* and its companion titles, which have become the favorites not only of parents, but of teachers who love the books' visual elements and domino-effect storylines. Numeroff's other popular titles, *What Mommies Do Best/What Daddies Do Best* and *What Grandpas Do Best/What Grandmas Do Best*, are loving paeans to activities shared with adults.

### Illustrator Bio

**Nate Evans** has illustrated over 35 kid's books, and written a few, too. One of the latest of these, co-authored with Laura Numeroff, is "The Jellybeans and the Big Book Bonanza," the sequel to "The Jellybeans and the Big Dance." Both books appeared on the *New York Times* Bestseller list. Nate currently lives in Georgia with his wonderful wife, three goofy dogs, and a cat that plays soccer. For more information please visit: [www.NateEvans.com](http://www.NateEvans.com)

### ILLUSTRATOR BIO:

**Lynn Munsinger** is the illustrator of many popular books for children, including *The Teeny Tiny Ghost*, *Whooo's Haunting The Teeny Tiny Ghost?* and *The Teeny Tiny Ghost and the Monster* by Kay Winters as well as *God Bless America* by Irving Berlin and *Hunter's Best Friend At School* by Laura Malone Elliot. She has illustrated the following books by Laura Numeroff: *What Mommies Do Best*, *What Daddies Do Best*, *What Grandmas Do Best*, *What Grandpas Do Best*, *What Aunts Do Best*, and *Beatrice Doesn't Want To*.



## The Percy Jackson and the Olympians, Book Five: Last Olympian

by Rick Riordan

The fifth and final book in the *New York Times* best-selling series is now available in paperback.

All year the half-bloods have been preparing for battle against the Titans, knowing the odds are against them. Kronos is stronger than ever, and with every god and half-blood he recruits, his power only grows.

In this momentous final book in the *New York Times* best-selling series, the prophecy surrounding Percy's sixteenth birthday unfolds. And as the battle for Western civilization rages on the streets of Manhattan, Percy faces a terrifying suspicion that he may be fighting against his own fate.

Carton Qty: 24  
Selling Territory:  
USCOMXEURM  
750,000

On Sale: 1/25/2011

pb 9781423101505  
\$7.99 (\$8.99 CAN)  
416 pages;  
Age: 10-14 ; Grades: 5-9

### Also Available

The Heroes of Olympus,  
The, Book One: Lost Hero  
Tr 9781423113393  
\$18.99 (\$20.99)  
10/12/2010

The Kane Chronicles,  
The, Book One: Red Pyramid  
pb 9781423113454  
\$9.99 (\$10.99)  
8/16/2011

The Last Olympian 36-  
copy Mixed Paperback  
Floor Display  
pb 9781423136613  
\$287.64  
36-Copy  
1/25/2011

The Last Olympian  
Paperback 12-copy Floor  
Display  
pb 9781423136378  
\$95.88  
12-Copy  
1/25/2011

Percy Jackson Series 24-  
copy Mixed Paperback  
Floor Display  
pb 9781423140696  
\$191.76  
24-Copy  
1/25/2011

### Marketing Campaign

"Now in paperback!" advertising for series

Dedicated series site:  
percyjacksonbooks.com

Promote on disneyhyperionbooks.com

12-Copy Frontlist Floor Display

ISBN: 9781423136378  
\$95.88

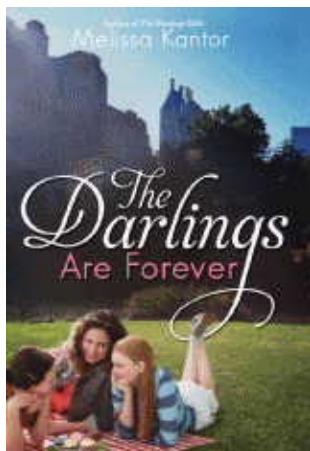
Includes: 12 copies of *The Last Olympian* (pb)

36-Copy Mixed Paperback Floor Display  
ISBN: 9781423136613  
\$287.64

Includes: 12 copies of *The Last Olympian* (pb) and 6 copies each of *The Lightning Thief* (pb), *The Sea of Monsters* (pb), *The Titan's Curse* (pb), and *The Battle of the Labyrinth* (pb)

24-Copy Mixed Paperback Floor Display  
ISBN: 9781423140696  
\$191.76

Includes: 8 copies of *The Last Olympian* (pb) and 4 copies each of *The Lightning Thief* (pb), *The Sea of Monsters* (pb), *The Titan's Curse* (pb), and *The Battle of the Labyrinth* (pb)



Carton Qty: 20  
Selling Territory: USCOM  
75,000

On Sale: 1/4/2011

Tr 9781423123682  
\$16.99 (\$18.50 CAN)  
352 pages;  
Age: 11 up- ; Grades: 6-12

## The Darlings Are Forever

by **Melissa Kantor**

A sparkling series debut about three girls who will *always* be best friends, no matter the distance between them.

Jane, Victoria, and Natalya have always been best friends. Together, they're the Darlings. They have matching necklaces, their own table at Ga Ga Noodle, and even a shared motto: *May you always do what you're afraid of doing*. When they start freshman year at three different high schools in distant corners of New York City, the Darlings promise that they'll stay as close as ever. But pretty soon, living by their motto and doing scary new things leads to keeping secrets from each other. Now, Jane, Victoria, and Natalya worry they might be losing their best friends. And there's nothing else the Darlings are more afraid of doing.

The first book in an exciting new series by bestselling author Melissa Kantor, *The Darlings* will speak to any girl who has ever had a best friend.

### Marketing Campaign

- Online advertising campaign
- Online release day event
- IndieBound white box mailing
- Select author appearances
- High school newspaper editor mailing
- Promote on hyperionteens.com

### Author Bio

**Melissa Kantor** is the author of the best-selling *Confessions of a Not It Girl*, a *Booklist* Best Romance Novel for Youth; *If I Have a Wicked Stepmother, Where's My Prince?*, a YALSA Teens Top Ten Pick; *The Breakup Bible*, a YALSA Best Books for Young Adults nominee; and *Girlfriend Material*, a Junior Library Guild selection. Melissa is a teacher in Brooklyn, New York, where she lives with her husband, the poet Benjamin Gantcher, and their three children. Visit her online at [www.melissakantor.com](http://www.melissakantor.com)



## Dark Goddess (A Devil's Kiss Novel)

by Sarwat Chadda

Billi battles new enemies and finds new romance in this gripping sequel to *Devil's Kiss*.

Still reeling from the death of her best friend, Kay, Billi's thrust back into action when the Templars are called to investigate werewolf activity. But these werewolves are like nothing Billi's ever seen.

They call themselves the *Polenitsy*: man killers. The ancient warrior women of Eastern Europe, supposedly wiped out centuries ago. But now they've come out of hiding and are on the hunt for a Spring Child—an Oracle powerful enough to blow the volcano at Yellowstone—and start a Fimbulwinter that will wipe out humankind for good.

The Templars follow the stolen Spring Child to Russia, and the only people there who can fight the supernatural are the Bogatyrs, longtime enemies of the Templars. To reclaim the Spring Child and save the world, Billi needs to earn the trust of Ivan Romanov, a young Russian soldier whose suspicious of people in general, and of Billi in particular.

*Dark Goddess* is a page-turning, action-packed sequel that spans continents, from England to the Russian underworld and back. This is an adventure of folklore and myth become darkly real. Of the world running out of time. And of Billi SanGreal, the only one who can save it.

Carton Qty: 20  
Selling Territory: USC  
75,000

On Sale: 1/25/2011

Tr 9781423127598  
\$17.99 (\$19.99 CAN)  
384 pages;

Age: All- ; Grades: 6-12

### Also Available

Devil's Kiss  
pb 9781423120223  
\$8.99 (\$9.99)  
8/10/2010

### Marketing Campaign

Major consumer advertising (print and online) 12-Copy Mixed Floor Display  
ISBN: 9781423140108  
\$179.88  
Includes: 8 copies of *The Dark Goddess* and 4 copies of *Devil's Kiss* (pb)

Dedicated series website:  
devilskissbook.com

Dedicated Twitter page:  
twitter.com/devilskissbook

Promote on hyperionteens.com

9-Copy Frontlist Floor Display  
ISBN: 9781423140092  
\$161.91  
Includes: 9 copies of *The Dark Goddess*

### Author Bio

**Sarwat Chadda** ([www.sarwatchadda.com](http://www.sarwatchadda.com)) was brought up on the adventures of the great medieval heroes like Saladin and Richard the Lionheart. His passion for storytelling grew from his love for the history, culture and myths of Europe and the Middle East.

Sarwat used to be an engineer, working on projects like the Channel Tunnel and Hong Kong airport, but now he writes full time. He has travelled widely, from China to India, from Nicaragua to the Yemen, but there's no place like home, and home is London.



Carton Qty: 20  
Selling Territory: US  
25,000

On Sale: 2/1/2011

Tr 9781423138440  
\$15.99 (\$0.00 CAN)

32 pages;  
Age: 2-5 ; Grades: PreK-K

## Cuddle Up, Goodnight

by Katie Cleminson

A tender bedtime read-aloud about the comfort of everyday habits.

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Wake up! Animal friends are ready to play.

Clean up, dress up, eat up! With friends by your side, even everyday routines are full of fun and whimsy.

Cuddle up! At the end of a busy day comes the nicest routine of all: cuddling up with the perfect book.

Katie Cleminson's winsome illustrations make *Cuddle Up, Goodnight* a delightful addition to any child's bedtime routine.

### Marketing Campaign

- Feature in picture book roundup advertising
- Mommy blogger review coverage
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Katie Cleminson** is the author and illustrator of *Magic Box*, and a graduate of North Wales School of Art. About her inspiration for this book, she said, "When I was writing this story, I thought about who I would like to spend my dream day with. I decided I would love to be woken up by an elephant, hang out with a lemur, be taught violin by an octopus, and eat dinner with a hippo." Katie wakes up, eats up, and cuddles up in the UK.



Carton Qty: 24  
Selling Territory: USCOM  
100,000

On Sale: 2/8/2011

pb 9781423131403  
\$7.99 (\$8.99 CAN)  
400 pages;  
Age: 10- ; Grades: 5-6

## Science Fair

by **Dave Barry**  
and **Ridley Pearson**

Comedy and suspense combine in this hilarious thriller about foreign criminals rigging a middle-school science fair.

Grdankl the Strong, president of Krpshtskan, is plotting to take over the American government. His plan is to infiltrate the science fair at Hubble Middle School, located in a Maryland suburb just outside Washington. The rich kids at Hubble cheat by buying their projects every year, and Grdankl's cronies should have no problem selling them his government-corrupting software. But this year, Toby Harbinger, a regular kid with Discount Warehouse shoes, is determined to win the \$5,000 prize—even if he has to go up against terrorists to do it. With the help of his best friends, Tamara and Micah, Toby takes on Assistant Principal Paul Parmit, aka "The Armpit," a laser-eyed stuffed owl, and two eBay buyers named Darth and the Wookiee, who seem to think that the Harrison Ford–signed BlasTech DL-44 blaster Toby sold them is counterfeit. What transpires is a hilarious adventure filled with mystery, suspense, and levitating frogs.

### Marketing Campaign

Featured on [disneybooks.com](http://disneybooks.com)

Cross promote in upcoming Ridley and Barry titles

Bookmarks available

9-Copy Floor Display

ISBN: 9781423136514

\$71.91

Includes: 9 copies of *Science Fair*

### Author Bio

**Dave Barry** is the Pulitzer Prize–winning author of more than a dozen books, including *Dave Barry's History of the Millennium (So Far)*; *The Shepherd, the Angel, and Walter the Christmas Miracle Dog*; *Dave Barry's Money Secrets*; and *Big Trouble*. With Ridley Pearson, he is coauthor of *Peter and the Starcatchers*; *Peter and the Shadow Thieves*; *Peter and the Secret of Rundoon*; *Peter and the Sword of Mercy*; *Escape from the Carnivale*; *Cave of the Dark Wind*; and *Blood Tide*.

### Illustrator Bio

**Ridley Pearson**, in addition to coauthoring the Peter and the Starcatchers series with Dave Barry, is the award-winning author of *Kingdom Keepers: Disney After Dark*; *Kingdom Keepers II: Disney at Dawn*; *Kingdom Keepers III: Disney in Shadow*; *Steel Trapp: The Challenge* and *Steel Trapp: The Academy*. He has also written more than twenty bestselling crime novels, including *Killer View* and *Killer*



Carton Qty: 20  
Selling Territory: USCOM  
50,000

On Sale: 2/8/2011

Tr 9781423116653  
\$16.99 (\$18.50 CAN)  
336 pages;

Age: Adult-12 ; Grades:  
7-12

## Red Moon Rising

by Peter Moore

Teen Wulf meets True Blood in this fun, boy-friendly story.

Being only half-vamp in a high school like Carpathia Night makes you a *whole* loser. But Danny Gray manages to escape the worst of the specists at his school. Thanks to genetic treatments he had as an infant, most people assume Danny's other half is human. Which is a good thing.

Ever since the development of synthetic blood – SynHeme – vamps have become society's elite, while wulves like his father work menial jobs and live in bad neighborhoods. Wulves are less than second class citizens; once a month they become *inmates*, forced to undergo their Change in dangerous government compounds.

For Danny, living with his vamp mother and going to a school with a nearly all-vamp student body, it's best to pretend his wulf half doesn't even exist. But lately Danny's been having some weird symptoms - fantastic night vision; a keener-than-usual sense of smell; and headaches, right around the full moon.

Even though it's easy to be in denial, it's hard to ignore evidence. There's only a month until the next full moon, and Danny's time is running out.

Peter Moore speaks to adolescents in a voice that will have them laughing, set in a world that will get them thinking.

### Marketing Campaign

Major consumer advertising (print and online) •Review coverage

IndieBound white box mailing

Promotional video sizzle

High school newspaper editor mailing

Promote on hyperionteens.com

9-Copy Frontlist Floor Display

ISBN: 9781423140085

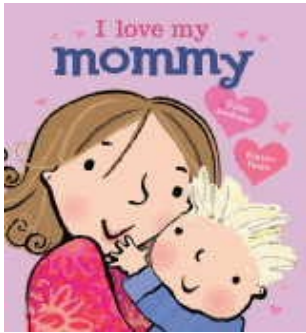
\$152.91

Includes: 9 copies of *Red Moon Rising*

•Select author appearances

### Author Bio

**Peter Moore** has been writing fiction since he was eleven years old, and became an amateur lycanthropologist even earlier. Because he studied hard in high school and ate all his vegetables, he was able to attend Vassar College and Columbia University. Though he briefly considered a career in the FBI, America can rest easy: it didn't work out. Instead, he has worked as a screenwriter, college professor, English teacher, and guidance counselor. He lives with his wife and two kids in Westchester, New York. This is his third book for young adults. He strongly denies all rumors that he is a werewolf. Still, he won't say where he



# I Love My Mommy

by **Giles Andreae**  
and **Dodd, Emma**

A charming ode to mothers from a toddler's point of view.

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*I love my mommy very much,  
She's great to cuddle, soft to touch.*

Wonderfully child-like verses about everything that makes mothers irresistible to their little ones are illustrated with bright and bold pictures in this life-affirming book. Toddler-friendly, funny, and loving, this is an experience to be shared time and time again.

Carton Qty: 36

Selling Territory: USC  
35,000

On Sale: 2/22/2011

Tr 9781423143277

\$12.99 (\$13.99 CAN)

32 pages;

Age: 1-5 ; Grades: PreK-K

## Marketing Campaign

- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

## Author Bio

**Giles Andreae** is the award-winning, bestselling author of *Rumble in the Jungle*, *Giraffes Can't Dance* and *The Lion Who Wanted to Love*. Giles is also the creator and voice behind Pruple Ronnie. He lives in London.

## Illustrator Bio

**Emma Dodd** studied Graphic Design and Illustration at Saint Martin's School of Art, London. She has worked on many books, including the popular Amazing Baby series (Templar Publishing) and the Dot and Dash series (Scholastic). The first book she wrote and illustrated herself, *WHAT PET TO GET?* (Templar Publishing), was shortlisted for the 2006 Early Years Awards. Emma's books for Orchard UK have proved an instant hit and her vibrant illustrations and funny storytelling delight children the world over. She lives in Surrey, England.



Carton Qty: 30  
Selling Territory: USCOM  
25,000

On Sale: 2/1/2011

Tr 9781423113898  
\$17.99 (\$19.99 CAN)  
40 pages;  
Age: 5-9 ; Grades: K-4

## Strange Creatures

### The Story of Walter Rothschild and His Museum

by Lita Judge  
and Judge, Lita

The fascinating story of Walter Rothschild, a painfully shy rich boy who preferred the company of animals to people—so much so that he developed his own zoological museum!

---

Walter Rothschild was born into a family of bankers and was nearly the richest boy in the world. He was also so shy he barely spoke. He had no friends, but he loved every creature that crawled, slithered or flew. At the age of seven, Walter saw his first circus parade. He excitedly declared to his parents: "I'm going to collect animals from all over the world and build a museum!" Soon Walter had his first exotic creatures: kangaroos, wallabies and kiwis. From there his collection grew until it threatened to take over the Rothschild estate. Lord Rothschild wanted his son to lead the family business eventually. But Walter wouldn't give up his dream.

*Strange Creatures* is the story of how a painfully shy boy followed his passion and became a brilliant scientist, forever changing our understanding of the world's diversity of creatures.

#### Marketing Campaign

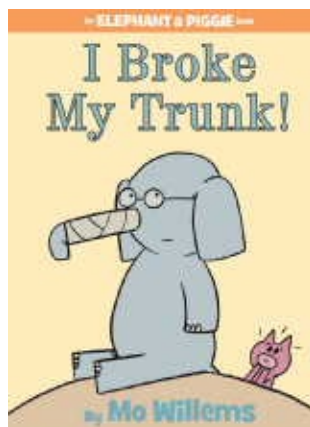
- IndieBound white box mailing
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

#### Author Bio

**Lita Judge** feels a connection to Walter Rothschild. As a shy child, she too grew up with wild creatures. Her grandparents were ornithologists and shared their home with birds of prey. Every summer Lita helped care for the eagles, owls, and hawks her family studied. And she shared another connection too: her grandparents' scientific mentor, Ernst Mayr, began his career on an expedition collecting for Walter Rothschild.

Lita is the author-illustrator of several picture books, including *One Thousand Tracings*, which was an ALA Notable book and received the International Reading Association Children's Book Award. About her book, *Pennies for Elephants*, *School Library Journal* wrote: "This uplifting tale will surely captivate—and hopefully inspire—contemporary children."

Lita lives in Peterborough, New Hampshire. For more information about Lita and her books, please visit [www.litajudge.com](http://www.litajudge.com).



Carton Qty: 40  
Selling Territory: USCOM  
100,000

On Sale: 2/8/2011

Tr 9781423133094  
\$8.99 (\$9.99 CAN)  
64 pages;  
Age: 4-8 ; Grades: PreK-3

#### Also Available

No dejes que la Paloma conduzca el autobus!  
pb 9781423140528  
\$7.99 (\$8.99)  
4/5/2011

We Are in a Book! (An Elephant and Piggie Book)  
Tr 9781423133087  
\$8.99 (\$9.99)  
9/14/2010

## I Broke My Trunk! (An Elephant and Piggie Book)

by Mo Willems

Gerald's story of how he broke his trunk gets longer-and sillier-with each turn of the page!

---

In *I Broke My Trunk!* Gerald tells Piggie the long, crazy story about breaking his trunk. Will Piggie end up with a long, crazy story of her own?

Once again, Mo Willems creates another hilarious escapade starring the Geisel Award-winning duo. Vetted by an early-learning specialist, *I Broke My Trunk!* will have readers breaking into laughter left and right!

### Marketing Campaign

- Major consumer advertising (print and online)
- Updated Elephant & Piggie activity kit (online only)
- Dedicated Mo Willems site: [pigeonpresents.com](http://pigeonpresents.com)
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)
- Select author appearances

### Author Bio

**Mo Willems** ([www.pigeonpresents.com](http://www.pigeonpresents.com)), a number one *New York Times* best-selling author and illustrator, has been awarded a Caldecott Honor on three occasions (for *Don't Let the Pigeon Drive the Bus!*, *Knuffle Bunny: A Cautionary Tale*, and *Knuffle Bunny Too: A Case of Mistaken Identity*). *Don't Let the Pigeon Drive the Bus!* was also an inaugural inductee into the Indies Choice Picture Book Hall of Fame. Other favorites include *Naked Mole Rat Gets Dressed* and *City Dog, Country Frog*, illustrated by Jon J Muth.

Mo began his career on *Sesame Street*, where he garnered six Emmy Awards.



Carton Qty: 40  
Selling Territory: USCOM  
35,000

On Sale: 2/22/2011

Tr 9780786852741  
\$16.99 (\$18.50 CAN)  
32 pages;  
Age: 3-6 ; Grades: PreK-1

## What's Special About Me, Mama?

by Kristina Evans  
and Steptoe, Javaka

A sweet conversation between mother and son that celebrates both the individual child and his family ties.

---

What's special about me, Mama?

*So many things, Love.*

Like what, Mama?

*Like your eyes, Love, and the way they tell amazing stories without any words.*

But everyone says I have your eyes. What's special about me?

A boy wonders what exactly makes him unique among everyone else in his family. In rhythmically written, comforting answers, Mama lists his many wonderful traits, both physical attributes and behavior. Her son thinks all of those qualities are just little things, until Mama explains that there is nothing little about love.

*What's special about you, Love, is that you are loved more than anybody in the whole wide world-by me!*

Tell me again, Mama.

This tender conversation between a parent and child is illustrated with bright and bold collage artwork portraying racial diversity. Together Kristina Evans and Javaka Steptoe have made an affirming book that will stand out among other "I love you" offerings

### Marketing Campaign

- Outreach campaign targeting urban moms
- Select author appearances
- Promote on [jumpatthesun.com](http://jumpatthesun.com)

### Author Bio

**Kristina Evans** is the author of *The Best Easter Prize*, illustrated by John Wallace, and *Cherish Today: A Celebration of Life's Moments*, illustrated by her husband, Bryan Collier. She is also a poet and a grade-school teacher. She lives in Marlboro, New York.

### Illustrator Bio

**Javaka Steptoe** ([www.javaka.com](http://www.javaka.com)) is an eclectic artist, designer, and illustrator whose debut work, *In Daddy's Arms I Am Tall: African Americans Celebrating Fathers*, earned him the Coretta Scott King Illustrator Award. His most recent illustration projects include *Rain Play* by Cynthia Cotten, and *Amiri and Odette: A Love Story* by Walter Dean Myers. He lives in Brooklyn, New York.



## Young Samurai: The Way of the Dragon

by Chris Bradford

The final volume in the thrilling trilogy about an English boy attending samurai school in ancient Japan.

---

June 1613.

Japan is threatened with war and Jack Fletcher is facing his greatest battle yet. Samurai are taking sides and, as the blood begins to flow, Jack's warrior training is put to the ultimate test. His survival—and that of his friends—depends upon him mastering the Two Heavens, the secret sword technique of the legendary samurai Masamoto Takeshi. But first Jack must recover his father's prize possession from the deadly ninja Dragon Eye. Can Jack defeat his ruthless enemy? Or will the ninja complete his mission to kill the young samurai...

Carton Qty: 20  
Selling Territory: US  
50,000

On Sale: 2/1/2011

Tr 9781423120261  
\$16.99 (\$18.50 CAN)  
512 pages;  
Age: All- ; Grades: 5-9

### Also Available

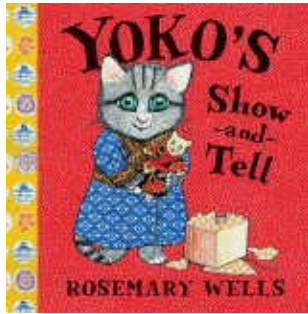
Young Samurai: The  
Way of the Sword  
pb 9781423129370  
\$7.99 (\$8.99)  
1/4/2011

### Marketing Campaign

- Targeted consumer advertising
- Author tour
- Dedicated series site:  
youngsamurai.com
- Targeted review coverage
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

*Young Samurai: The Way of the Dragon*, is **Bradford's** third novel. Aside from his black belt, he is trained in judo, karate, kickboxing and samurai swordmanship. Before writing *Young Samurai: The Way of the Warrior*, and *Young Samurai: The Way of the Sword*, Chris was a professional musician and songwriter. He lives in England.



Carton Qty: 40  
Selling Territory: W  
35,000

On Sale: 2/22/2011

Tr 9781423119555  
\$15.99 (\$17.50 CAN)  
40 pages;  
Age: 3-6 ; Grades: PreK-1

## Yoko's Show-and-Tell

by Rosemary Wells

Even the biggest mistakes can be mended with forgiveness.

---

When Yoko's grandparents send her a beautiful antique doll named Miki all the way from Japan, Yoko couldn't be happier. She places Miki on her red carpet and brings her candy until Girls' Festival on March 3. Even though Mama said no, Yoko decides to sneak Miki to school for show-and-tell. How could she have guessed that Miki would be in accident along the way? Looks like a trip to the Doll Hospital is in order!

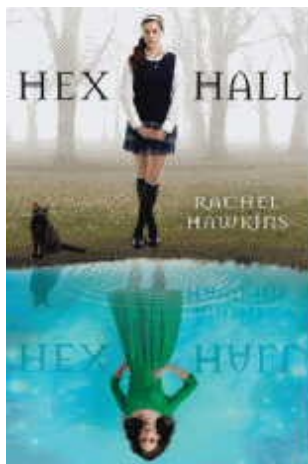
Rosemary Wells poignantly captures Yoko's regret over a poor decision and subtly shows the healing power of love in this charming picture book for emerging readers.

### Marketing Campaign

- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Rosemary Wells** ([www.rosemarywells.com](http://www.rosemarywells.com)) is the award-winning author of numerous books for children, including *My Kindergarten*, *Emily's First 100 Days of School*, and three other books in the Yoko series. She lives in Greenwich, Connecticut.



Carton Qty: 24  
Selling Territory: USC  
75,000

On Sale: 2/1/2011

pb 9781423121398  
\$8.99 (\$9.99 CAN)  
352 pages;  
Age: Adult- ; Grades: 7-12

#### Also Available

Demonglass (A Hex Hall Novel)  
Tr 9781423121312  
\$16.99 (\$18.50)  
3/1/2011

## Hex Hall Book One

by Rachel Hawkins

Vampire Academy meets the Gallagher Girls in this funny, chilling, and thoroughly irresistible new YA fantasy series, now in paperback!

Three years ago, Sophie Mercer discovered that she was a witch. It's gotten her into a few scrapes. Her non-gifted mother has been as supportive as possible, consulting Sophie's estranged father—an elusive European warlock—only when necessary. But when Sophie attracts too much human attention for a prom-night spell gone horribly wrong, it's her dad who decides her punishment: exile to Hex Hall, an isolated reform school for wayward Prodigium, a.k.a. witches, faeries, and shapeshifters.

By the end of her first day among fellow freak-teens, Sophie has quite a scorecard: three powerful enemies who look like supermodels, a futile crush on a gorgeous warlock, a creepy tagalong ghost, and a new roommate who happens to be the most hated person and only vampire on campus. Worse, Sophie soon learns that a mysterious predator has been attacking students, and her only friend is the number-one suspect.

As a series of blood-curdling mysteries starts to converge, Sophie prepares for the biggest threat of all: an ancient secret society determined to destroy all Prodigium, *especially* her.

### Marketing Campaign

Facebook page for series

Promote on hyperionteens.com

9-CopyFrontlist Floor Display

ISBN: 9781423144045

\$80.91

Includes: 9 copies of *Hex Hall*

10-CopyMixed Floor Display

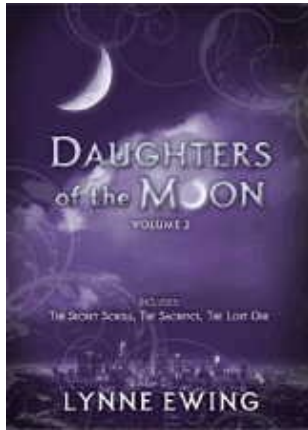
ISBN: 9781423144052

\$137.90

Includes: 4 copies of *Hex Hall* (pb) and 6 copies of *Demonglass* (hc).

### Author Bio

**Rachel Hawkins** ([www.rachel-hawkins.com](http://www.rachel-hawkins.com)) was a high school English teacher before becoming a full-time writer. She lives with her family in Alabama, and is currently at work on the next book in the Hex Hall series. To the best of her knowledge, Rachel is not a witch, though some of her former students may disagree....



Carton Qty: 20

Selling Territory: W  
75,000

On Sale: 3/29/2011

pb 9781423142393

\$9.99 (\$10.99 CAN)

832 pages;

Age: Adult- ; Grades: 7-  
12

## Daughters of the Moon: Volume Two

by Lynne Ewing

Four friends. Four mysterious powers. One ancient evil.

---

Lynne Ewing's bestselling series is back with a stunning new look.

They seem like ordinary girls living in Los Angeles. But the truth is far from ordinary. Vanessa can become invisible. Catty travels back in time. Serena reads minds, and Jimena has premonitions. What separates them from other bands them as Daughters of the Moon.

### The Secret Scroll

Catty goes into the past to discover her true identity. Not only does she meet her birth mother, but she also inherits a secret scroll that is the key to destroying the evil Atrax once and for all.

### The Sacrifice

Stanton, a Follower of Atrax, is torn between his love for Serena and his desire to destroy her by turning her over to the dark forces.

### The Lost One

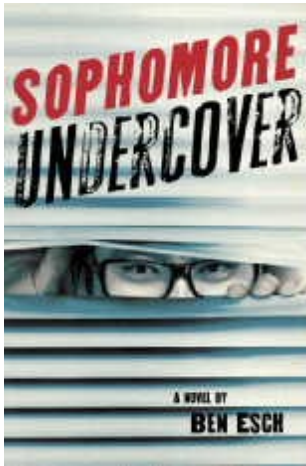
A girl wakes up one day not knowing where—and more importantly, who—she is. Soon she realizes that she has the power to move things with her mind. What is her connection to the Daughters of the Moon?

### Marketing Campaign

- Consumer advertising for series
- Promote on [hyperionteens.com](http://hyperionteens.com)

### Author Bio

**Lynne Ewing** is a screenplay writer who also counsels troubled teens. In addition to the Daughters of the Moon series, she is the author of two companion series: Sons of the Dark and Sisters of Isis. She lives in Washington, D.C., and Los Angeles



Carton Qty: 20  
Selling Territory: W  
25,000

On Sale: 3/22/2011

pb 9781423113058

\$8.99 (\$9.99 CAN)

288 pages;

Age: Adult- ; Grades: 7-12

## Sophomore Undercover

by Ben Esch

Sherlock Holmes. Philip Marlowe. Sam Spade... Dixie Nguyen?

---

**WHO:** Dixie Nguyen (no, not "Nig Goo Yun") a.k.a the lead (and only) reporter for the school newspaper

**WHAT:** A chance for Dixie to scoop the biggest drug scandal in the history of high school athletics-provided that he can stay out of juvenile hall, the hospital, and new age therapy long enough to piece the story together

**WHEN:** Homecoming week

**WHERE:** Stilton, California  
Population: 5,864  
Vietnamese population: Dixie Nguyen

**HOW:** Using the power of investigative reporting-along with a little help from a cheerleader-turned-goth, a menopausal journalism teacher, and maybe even the hippie school counselor, nicknamed Huggy Bear

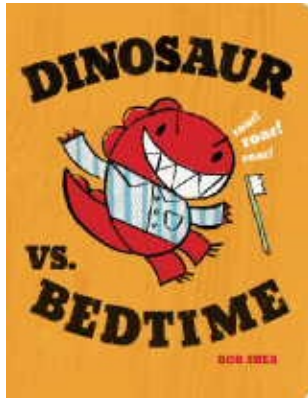
**WHY:** Because the Pulitzer would look pretty sweet on a college application

### Marketing Campaign

- Promote on hyperionteens.com

### Author Bio

**Ben Esch** received his Bachelor's degree in creative writing from UC Berkeley. He lives in Northern California and is hard at work on his next novel, *KID LIBERTY*.



Carton Qty: 36  
Selling Territory: W  
50,000

On Sale: 3/29/2011

Tr 9781423137887  
\$6.99 (\$7.99 CAN)  
30 pages;  
Age: 2-5 ; Grades: PreK-K

**Also Available**

Dinosaur vs. the Potty  
Tr 9781423133391  
\$15.99 (\$17.50)  
9/28/2010

## Dinosaur vs. Bedtime (Board Book)

by **Bob Shea**

A board book edition of what *Publisher's Weekly* called "an irresistible package."

---

Roaaaar! Roaar! Nothing can stop me!

Nothing can stop little dinosaur-not talking grownups, spaghetti, or even bath time. But what happens when he faces the biggest challenge of all...bedtime?

With spare text and irresistible dinosaur roaaars, little dinosaurs will be begging for this book to be read again and again. The sturdy board book format is ideal for strong-minded toddlers.

### Marketing Campaign

- Dinosaur vs. Bedtime door hangers available (limited quantity)
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Bob Shea** ([www.bobshea.com](http://www.bobshea.com)) is the author-illustrator of several picture books, including *NEW SOCKS*, *DINOSAUR VS. BEDTIME*, *RACE YOU TO BED!*. He runs his own graphic design company. *Dinosaur* was inspired by his son, Ryan. Bob lives in Madison, Connecticut.



Carton Qty: 20  
Selling Territory: USOM  
35,000

On Sale: 3/8/2011

Tr 9781423134862  
\$15.99 (\$17.50 CAN)  
40 pages;  
Age: 3-6 ; Grades: PreK-1

## You're Finally Here!

by **Melanie Watt**

A bunny tells the reader all the reasons he dislikes waiting for a playmate in this silly picture book.

---

Hooray! You're finally here!

But where were you?

A bunny bounces through a range of emotions in this funny picture book about how difficult it is to wait. At first he's ecstatic that you, the reader, has arrived. But then he can't help letting you know that waiting for you took too long, was way too boring, and even became insulting. The bunny is ready to forgive everything if you will promise to stay. But hold on—he has to take a phone call. Wait! Come back! Where are you going?

Underneath this book's silly, in-your-face humor are feelings true to every child who has had to wait for someone's attention.

### Marketing Campaign

- IndieBound white box mailing
- Select author appearances
- Outreach/promotion to mommy blogs
- Mommy blogger review coverage
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Mélanie Watt** ([www.melaniewatt.com](http://www.melaniewatt.com)) began working on her first children's book, *Leon the Chameleon*, while enrolled in the graphic design program at the Université du Québec à Montréal. She is best known for her SCAREDY SQUIRREL series, but she has created several other characters too, such as Chester the cat. Melanie has made frequent appearances at schools and libraries, and she has been honored with many awards, e.g. ALA Notable and IRA-CBC Children's Choice Awards. Apart from her passion for creating children's books, Mélanie is interested in interior design, arts, crafts, and music. She lives in Montreal, Quebec.



# Summerland

by Michael Chabon

Michael Chabon's #1 best-selling baseball fantasy is available again with a fresh cover look.

Ethan Feld is bad at baseball. Hopeless, even. But when his father mysteriously disappears, Ethan is recruited to save him and the world by traveling the baseball-obsessed Summerlands to stop Coyote, the trickster, from unmaking existence. With help from a ragtag group of friends he meets along the way, Ethan must not only find his father and stop Coyote, but also master his position on the field. Pulitzer Prize-winning author Michael Chabon has created a distinctly American fantasy experience with baseball at its heart.

Carton Qty: 24  
Selling Territory: USC  
35,000

On Sale: 3/8/2011

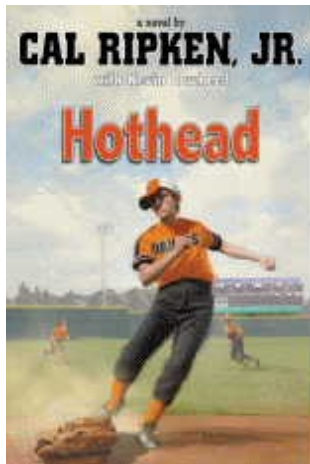
Sports  
pb 9781423139959  
\$8.99 (\$9.99 CAN)  
512 pages;  
Age: 9-11 ; Grades: 4-6

## Marketing Campaign

- "Now in paperback!" advertising campaign
- Review coverage
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

## Author Bio

**Michael Chabon** is the author of several novels for adults including *Wonder Boys*, *The Yiddish Policeman's Union*, and the Pulitzer Prize-winning *The Amazing Adventures of Kavalier & Clay*. He is also the author of two collections of short stories, and several screenplays and teleplays. *Summerland* is a #1 bestselling novel for young readers.



## Cal Ripken, Jr.'s All-Stars: Hothead

by Cal Ripken Jr.  
and Kevin Cowherd

The first book in a series of exciting baseball novels by a legend in the sport.

Connor Sullivan is an All-Star shortstop on his Babe Ruth team, the Orioles. He can hit and field with the best of them, but he's got one big problem: his temper. When he strikes out or makes an error, he's a walking Mt. Vesuvius, slamming batting helmets and throwing gloves. His teammates are starting to avoid him, even his best friend Jordy. His coach is ready to kick him off the team.

To make matters worse, things aren't much better at home. His dad is having trouble finding a new job after being laid off. Money is tight. Connor's dream of attending the prestigious Brooks Robinson Baseball Camp this summer seems like just that now—a dream.

When the sports editor of the school paper threatens to do a big story on his tantrums—complete with embarrassing photos—Connor realizes he has to clean up his act. But can he do it in time to regain his teammates' trust and help the Orioles win the championship against the best team in the league?

Carton Qty: 20  
Selling Territory: W  
150,000

On Sale: 3/1/2011

Tr 9781423140009  
\$16.99 (\$18.50 CAN)  
144 pages;  
Age: 8-12 ; Grades: 3-7

### Also Available

Hothead 9-copy Frontlist  
Floor Display  
Tr 9781423144069  
\$152.91  
9-Copy  
3/1/2011

### Marketing Campaign

9-Copy Floor Display

•National media coverage

ISBN: 9781423144069

\$152.91

Includes: 9 copies of *Hot Head*

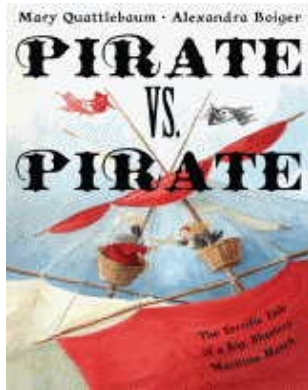
- Baltimore launch event
- Select author appearances

### Author Bio

**Cal Ripken, Jr.** was a shortstop and third baseman for the Baltimore Orioles for his entire career (1981-2001). Nicknamed "The Iron Man" for his relentless work ethic and reliability on the field, Ripken is most remembered for playing a record 2,632 straight games over 17 seasons. He was a 19-time All Star and is considered to be one of the best shortstops professional baseball has ever seen. In 2007 he was inducted into the National Baseball Hall of Fame. Since his retirement Ripken has worked as President and CEO of Ripken Baseball, Inc. to nurture the love of baseball in young children from a grassroots level. He currently lives in Maryland with his wife and two sons.

### Illustrator Bio

**Kevin Cowherd** has been a writer for the *Baltimore Sun* since 1987, is nationally syndicated by the *Los Angeles Time - Washington Post* news service, and is the author of *Last Call at the 7-Eleven*, a book of selected writings published by Bancroft Press. In 1990 he was honored by the American Association of Sunday and Feature Editors for excellence in feature writing. He currently writes a sports column and blog for the *Baltimore Sun*. He is also a humorist, and an experienced Little League coach. He lives with his wife and three children near Baltimore.



## Pirate vs. Pirate

The Terrific Tale of a Big, Blustery Maritime Match

by Mary Quattlebaum  
and Boiger, Alexandra

This big, blustery maritime match between two pirates is a love story like no other!

Carton Qty: 40  
Selling Territory: W  
25,000

On Sale: 3/22/2011

Tr 9781423122012  
\$16.99 (\$18.50 CAN)  
40 pages;

Age: 4-8 ; Grades: PreK-3

Bad Bart is the biggest, burliest boy pirate in the Atlantic. Mean Mo is the maddest, mightiest girl pirate in the Pacific. When they meet in the middle, it's a no-holds-barred contest to see who is the best pirate in the world. They test who is brave enough to swim with sharks, who is strong enough to throw a cannonball, who can eat the most hard tack, and who has collected the most treasure. Again and again their respective crews proclaim, "Tie!" Bad Bart and Mean Mo stare each other down and . . . fall head over heads in love! This epic tale of the union of two pirate captains is told in seadog lingo and illustrated with of knockout oceanic battles.

### Marketing Campaign

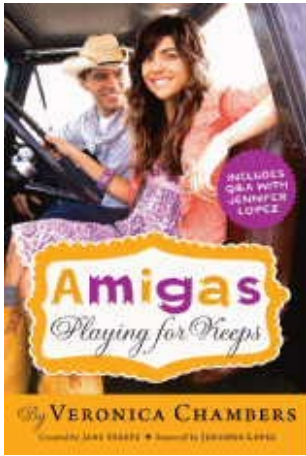
- Regional holiday advertising
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)
- IndieBound white box mailing

### Author Bio

**Mary Quattlebaum** is the author of more than a dozen children's books, including *Winter Friends*, *Family Reunion*, and the popular Jackson Jones series. She is the recipient of many awards, including the Marguerite de Angeli Prize and the Sugarman Award for Children's Literature. She writes frequently for *The Washington Post*, leads writing workshops, and speaks at conferences. She lives in Washington, D.C.

### Illustrator Bio

**Alexandra Boiger** was born in Munich and started her career as an animator for Warner Bros. She is the illustrator of such award-winning books as *Little Bit Scary People*, *While Mama Had a Quick Little Chat*, and *Roxie and the Hooligans*. Alexandra dedicated this book, her favorite project to date, to her husband. She lives in San Anselmo, California.



## Amigas #4: Playing for Keeps

by Veronica Chambers

Four friends. One sweet fifteen. Miami is heating up!

Miami, Florida, has it all—beaches, boys, sun, and fun. It also has quinceañeras. Lots of them! The fantastic parties thrown for Latina girls turning fifteen are a staple of the Miami social scene. But for Alicia Cruz and her three best friends—Carmen, Jamie, and Gaz—they were always just part of the background...until now.

It's time for some Texas-sized adventure for Amigas Incorporated! After throwing dozens of quinceañeras for strangers, friends, and plenty of quince-zillas, Alicia, Carmen, Jamie, and Gaz could use a vacation. Unfortunately, with all their time spent planning, they've forgotten to make their own plans—for Spring Break! So when Alicia's mom mentions she has a friend who wants to throw a quinceañera for her daughter-in-Texas—the group figures they can combine fun and business.

Soon they are heading South. Alicia is excited to meet her new client, Jamie is pumped she can see her boyfriend compete in a big golf tournament, Carmen is looking forward to hanging with her cousins, and Gaz is psyched to be attending the South by Southwest music conference and concert. But with so much going on, it is hard to stay on task. Will Alicia be able to rein in the group or will the drama have her heading for new pastures?

Carton Qty: 24  
Selling Territory: USCOM  
50,000

On Sale: 3/15/2011

pb 9781423123651  
\$7.99 (\$8.99 CAN)  
208 pages;  
Age: Adult- ; Grades: 7-12

### Also Available

Amigas #1: Fifteen  
Candles  
pb 9781423123620  
\$7.99 (\$8.99)  
5/11/2010

Amigas #2: Lights,  
Camera, Quince!  
pb 9781423123637  
\$7.99 (\$8.99)  
8/17/2010

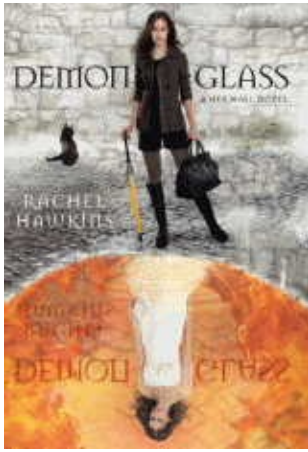
She's Got Game  
(Amigas)  
pb 9781423123644  
\$7.99 (\$8.99)  
9/14/2010

### Marketing Campaign

- Featured on disneybooks.com
- Online placement throughout disney.com family of sites
- Promotions with Quince planning companies

### Author Bio

**Veronica Chambers** is a talented author who has written numerous essays, articles and works of fiction and non-fiction. She lives in Philadelphia, Pennsylvania.



Carton Qty: 20  
 Selling Territory: USC  
 100,000  
 On Sale: 3/1/2011  
 Tr 9781423121312  
 \$16.99 (\$18.50 CAN)  
 368 pages;  
 Age: 11- ; Grades: 7-12

#### Also Available

Hex Hall Book One  
 pb 9781423121398  
 \$8.99 (\$9.99)  
 2/1/2011

## Demonglass (A Hex Hall Novel)

by Rachel Hawkins

A riveting second entry in the irresistible new YA fantasy series starring witches, fairies, and demons!

---

Sophie Mercer thought she was a witch.

That was the whole reason she was sent to Hex Hall, a reform school for delinquent Prodigium (aka witches, shapeshifters, and fairies). But that was before she discovered the family secret, and that her hot crush, Archer Cross, is an agent for The Eye, a group bent on wiping Prodigium off the face of the earth.

Turns out, Sophie's a *demon*, one of only two in the world—the other being her father. What's worse, she has powers that threaten the lives of everyone she loves. Which is precisely why Sophie decides she must go to London for the Removal, a risky procedure that will either destroy her powers forever—or kill her.

But once Sophie arrives she makes a shocking discovery. Her new housemates? They're demons too. Meaning *someone* is raising them in secret with creepy plans to use their powers, and probably not for good. Meanwhile, The Eye is set on hunting Sophie down, and they're using Acher to do it. But it's not like she has feelings for him anymore. Does she?

### Marketing Campaign

Major consumer advertising (print and online) • Major blog coverage

Facebook fan page for series

Promote on hyperionteens.com

10-Copy Mixed Floor Display

ISBN: 9781423144052

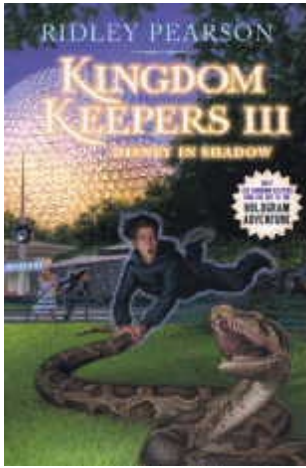
\$137.90

Includes: 6 copies of *Demonglass*, and  
 4 copies of *Hex Hall* (pb)

• Author tour

### Author Bio

**Rachel Hawkins** ([www.rachel-hawkins.com](http://www.rachel-hawkins.com)) was a high school English teacher before becoming a full-time writer. She lives with her family in Alabama, and is currently at work on the third book in the Hex Hall series. To the best of her knowledge, Rachel is not a witch, though some of her former students may disagree....



## Kingdom Keepers III

Disney in Shadow

by Ridley Pearson  
and Elwell, Tristan

The third novel in the *Kingdom Keepers* series—now in paperback!

When Disney Imagineers installed hologram guides for the Magic Kingdom, using teenage models, they had no idea the technology might backfire. But backfire it did: some nights when the kids go to sleep, they wake up in one of the Disney parks as a hologram.

With the adventures set forth in the first books now behind them, *Kingdom Keepers 3: Disney In Shadow* follows the five teens, Finn, Philby, Willa, Charlene, and Maybeck as they search to find Wayne, their mentor and head Imagineer who has mysteriously gone missing. Concerned Wayne has been abducted by the Overtakers—Disney villains, who along with other Disney characters, take over the parks when the turnstiles stop spinning, and want desperately to steer the parks to a far darker place—the five kids pick up a major clue from a close friend, Jess, whose dreams (nightmares, really) often accurately predict the future.

The very few clues from Jess's dream lead the kids into Disney's Hollywood Studios and Epcot—through imaginary worlds that become real, by imaginary kids who are real. Each clue seems tied to the last, and with the stakes growing ever higher, what starts out as a puzzle ends up as a fight for their lives. Through a transparent paper box, a quest for a sword, rides on Soarin' and Maelstrom, life-and-death encounters with giant snakes, and a devious Maleficent, the Kingdom Keepers not only begin to decipher deeper meanings to the clues, but discover new truths about themselves and their ever-growing friendships.

Carton Qty: 24  
Selling Territory: USCOM  
100,000

On Sale: 3/1/2011

pb 9781423138563

\$8.99 (\$9.99 CAN)

576 pages;

Age: 10 up- ; Grades: 5-12

### Also Available

Kingdom Keepers IV

Tr 9781423138570

\$17.99 (\$19.99)

4/5/2011

Kingdom Keepers III Pbk

12-Copy Mixed Floor

Display for B&N

Ds 9781423154198

\$107.88 (\$131.96)

12-Copy

3/1/2011

### Marketing Campaign

Dedicated web site at:

[www.thekingdomkeepers.com](http://www.thekingdomkeepers.com)

Tie in to any promotions for book #4

Contains a teaser for book #4

9-Copy Frontlist Floor Display

ISBN: 9781423144076

\$80.91

Includes: 9 copies of *Kingdom Keepers III* (pb).

21-Copy Mixed Floor Display

ISBN: 9781423144090

\$269.79

Includes: 9 copies of *Kingdom Keepers IV* (hc), and 4 copies each of *Kingdom Keepers I* (pb), *Kingdom Keepers II* (pb), and *Kingdom Keepers III* (pb)

### Author Bio



Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 50,000

On Sale: 3/29/2011

pb 9781423122999

\$6.99 (\$7.99 CAN)

256 pages;

Age: 10 up- ; Grades: 5-12

## Princess for Hire

by Lindsey Leavitt

The first in a sparkling fantasy series about a substitute princess.

---

When Desi Bascomb gets discovered by the elite Façade Agency-royalty surrogates extraordinaire-her life goes from glamour-starved to spectacular in a blink. As her new agent Meredith explains, Desi has a rare magical ability: when she applies the ancient formula Royal Rouge, she can temporarily transform into the exact lookalike of any princess who needs her subbing services. Dream come true, right?

Well, Desi soon learns that subbing involves a lot more than wearing a tiara and waving at cameras. Like, what do you do when a bullying older sister puts you on a nasty crash diet? Or when a princess's conflicted sweetheart shows up to break things off—and you know she would want you to change his mind?

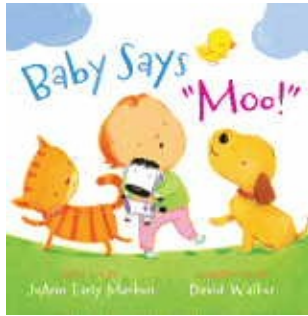
In this hilarious series debut, one girl's dream of glamour transforms into something bigger: the desire to make a positive impact. And an impact Desi makes, one royal fiasco at a time.

### Marketing Campaign

- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Lindsey Leavitt** ([www.lindseyleavitt.com](http://www.lindseyleavitt.com)) lives in Las Vegas with her husband and three small daughters. Although she has been a substitute teacher and a homecoming princess, she has never been a substitute princess—yet. She's still scanning the want ads.... Lindsey is currently hard at work on the next book in the Princess for Hire series.



## Baby Says "Moo!"

by JoAnn Early Macken  
and Walker, David

Babies and parents will say "Ha!" at this clever new take on learning animal sounds!

Carton Qty: 40  
Selling Territory: W  
35,000

On Sale: 3/1/2011

Tr 9781423134008  
\$15.99 (\$17.50 CAN)  
32 pages;  
Age: 1-5 ; Grades: PreK-  
K

Ask Baby what people say, what dogs say, what horses say, or what birds say, and Baby has only one answer: "MOO!"

Ride along with Baby and family from the busy, dizzy city to the quiet countryside. They just might spot the animal that *actually* makes Baby's favorite sound!

Filled with sweet rhymes and adorable art, *Baby Says "MOO!"* is sure to delight every baby who has ever said "moo!"

### Marketing Campaign

- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Joann Early Macken** ([www.joannmacken.com](http://www.joannmacken.com)) is the author of several books for children, including *Sing-Along Song*, illustrated by LeUyen Pham, and *Waiting Out the Storm*, illustrated by Susan Gaber. A graduate of the Vermont College M.F.A. program in writing for children and young adults, JoAnn Early Macken lives in Wisconsin.

### Illustrator Bio

**David Walker** is the illustrator of *If Animals Kissed Goodnight* and *Little Monkey Says Goodnight*, among other beloved books for children. He lives in Chapel Hill, North Carolina.



Carton Qty: 20  
 Selling Territory: USOM  
 35,000

On Sale: 4/19/2011

Tr 9781423138433  
 \$16.99 (\$18.50 CAN)  
 256 pages;  
 Age: 10-14 ; Grades: 4-8

## The Coven's Daughter

by **Lucy Jago**

A witchy thriller set in Elizabethan England.

---

Cecily may have occasional visions, but that doesn't make her a *witch*! Fatherless and without friends, Cess knows she's lucky to be employed by a grand estate like Montacute House, even if it is as a poultry girl.

On her thirteenth birthday, Cess finds a precious locket in one of her chicken coops, a strange discovery that's quickly overshadowed by her best friend John's disappearance two days later. The parson has already started planting rumors that the missing boys were bewitched, and the villagers think Cecily may be the culprit.

The only way Cess can prove her innocence is by finding John, but she's soon embroiled in a plot that threatens her world and forces her to draw upon powers she never knew she possessed.

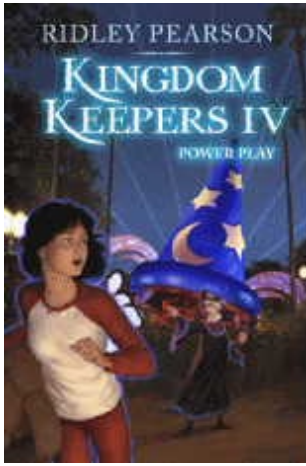
Witchcraft, politics and intrigue combine in this gripping and wonderfully realized novel set in the Somerset of the 1500s.

### Marketing Campaign

- IndieBound white box mailing
- Online review coverage
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Lucy Jago** lives in London with her family. This is her first book for young readers. She has previously published two non-fiction titles for adults.



## Kingdom Keepers IV

### Power Play

by Ridley Pearson  
and Elwell, Tristan

The fourth novel in the thrilling Kingdom Keepers series!

When Disney Imagineers installed hologram guides for the Magic Kingdom using teenage models, they had no idea the technology might backfire. But backfire it did: some nights when the kids go to sleep, they wake up in one of the Disney parks as a hologram.

For the five teens who modeled as Disney Hologram Imaging hosts, life is beginning to settle down when an intriguing video arrives to Philby's computer at school. It's a call for action: the Overtakers, a group of Disney villains, seem to be plotting to attempt a rescue of two of their leaders, both of whom the Disney Imagineers have hidden away somewhere following a violent encounter in Epcot. A staged attack by new Overtakers at Downtown Disney, startles the group.

One of their own, Charlene, is acting strange of late. Has she tired of her role as a Kingdom Keeper or is there something more sinister at play? When caught sneaking into Epcot as her DHI, acting strictly against the group's rules, Finn and Philby take action.

Has the "impossible" occurred? Have the Overtakers created their own holograms? Have they found a way to "jump" from the Virtual Maintenance Network onto the Internet, and if so, what does that mean for the safety of the parks, and the spread and reach of the Overtakers? Are they recruiting an army from *outside* the parks?

A dark cloud in the Kingdom Keeper era is unfolding, and with dissention in their own ranks, it's unclear if there's any chance of escape.

### Marketing Campaign

Major consumer advertising--online and traditional

- Launch event at Walt Disney World
- Major review coverage

Expand web site--with new game and content ([www.thekingdomkeepers.com](http://www.thekingdomkeepers.com))

9-Copy Frontlist Floor Display

ISBN: 9781423144083

\$161.91

Includes: 9 copies of *Kingdom Keepers IV*

21-Copy Mixed Floor Display

ISBN: 9781423144090

\$269.79

Includes: 9 copies of *Kingdom Keepers IV* (hc), and 4 copies each of *Kingdom Keepers I* (pb), *Kingdom Keepers II* (pb), and *Kingdom Keepers III* (pb)

Carton Qty: 20

Selling Territory: USCOM  
150,000

On Sale: 4/5/2011

Tr 9781423138570  
\$17.99 (\$19.99 CAN)

448 pages;

Age: 10 up- ; Grades: 5-12

#### Also Available

Kingdom Keepers III  
pb 9781423138563  
\$8.99 (\$9.99)  
3/1/2011

Kingdom Keepers IV 9-copy Floor Display  
Tr 9781423144083  
\$161.91  
9-Copy  
4/5/2011



Carton Qty: 110  
Selling Territory: USCOM  
20,000

On Sale: 4/5/2011

pb 9781423140528  
\$7.99 (\$8.99 CAN)  
40 pages;  
Age: 2-6 ; Grades: PreK-1

#### Also Available

I Broke My Trunk! (An Elephant and Piggie Book)  
Tr 9781423133094  
\$8.99 (\$9.99)  
2/8/2011

## ¡No dejes que la Paloma conduzca el autobús!

by Mo Willems

The Spanish translation of the Caldecott Honor-winning, *New York Times* best-selling, Hall of Famer *Don't Let the Pigeon Drive the Bus!* by Mo Willems

Finally, a book you can say "no" to! Will YOU let him drive?

The first book in the best-selling Pigeon series.

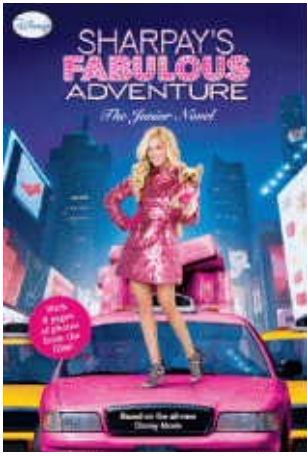
### Marketing Campaign

- Dedicated Mo Willems site: [pigeonpresents.com](http://pigeonpresents.com)
- Promote on [disneyhyperionbooks.com](http://disneyhyperionbooks.com)

### Author Bio

**Mo Willems**, a number one *New York Times* best-selling author and illustrator, has been awarded a Caldecott Honor on three occasions (for *Don't Let the Pigeon Drive the Bus!*, *Knuffle Bunny: A Cautionary Tale*, and *Knuffle Bunny Too: A Case of Mistaken Identity*). His celebrated Elephant & Piggie series has received two Theodor Seuss Geisel Medals. Other favorites include *Naked Mole Rat Gets Dressed* and *Big Frog Can't Fit In: A Pop-Out Book*.

Mo began his career on *Sesame Street*, where he garnered six Emmy Awards. He lives with his family in Massachusetts.



Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 150,000

On Sale: 3/8/2011

pb 9781423126591  
 \$4.99 (\$5.50 CAN)  
 128 pages;  
 Age: 8-12 ; Grades: 3-8

## Sharpay's Fabulous Adventure (The Junior Novel)

by

Sharpay is back in her very own Disney Channel Original Movie, airing in Summer 2011!

---

This must-have junior novel with an 8-page full-color insert retells the story of the exciting new Disney Channel Original Movie, *Sharpay's Fabulous Adventure*, featuring Sharpay Evans from the blockbuster *High School Musical* films! After taking a year off after graduating high school, Sharpay meets a casting agent who invites her to New York to audition for a new musical. But when Sharpay arrives, she finds out that the role up for grabs is actually for her *pet yorkie*! Will Sharpay be able to fulfill her Broadway dreams after all? Or will she realize that becoming a star is a lot harder than it seems?



## Prom: A Novelization

by Ellie O'Ryan

Based on the upcoming Walt Disney Studios film *Prom: The Novelization* includes all the dresses and drama associated with the biggest night in high school.

---

For some, it's the most highly-anticipated event in all of high school. For others, it's dreaded like the SATs. For Nova Prescott, it's a night she's been planning for months. It's prom. And all Nova wants is for Brandon to ask her to be his date. It looks as though all her organization will pay off, but then Brandon asks her to "carpool" so they can lower their "carbon imprint" and to make matters worse, someone sneaks into the school and destroys the prom decorations! The school rebel, Jesse, is accused of the crime and forced to take time after school to help Nova repair the damage. At first this seems like torture for both of them, but slowly Nova begins to see that there is something kind and warm beneath Jesse's motorcycle-riding, brooding exterior. Is it possible that he was falsely accused? Nova's mother tries to warn her that Jesse isn't the type to stick around—that he'll disappear just like Nova's own father—and Nova doesn't know who to believe. Should she take the safe route and carpool with Brandon, or should she follow her heart and put her trust in Jesse?

Carton Qty: 48

Selling Territory: W  
100,000

On Sale: 3/15/2011

pb 9781423145646  
\$8.99 (\$9.99 CAN)

240 pages;

Age: Adult-12 ; Grades:  
8-12

### Marketing Campaign

- Tie into Studio marketing and events



## Prom: A Novelization

by

Based on the upcoming Walt Disney Studios film *Prom: The Novelization* includes all the dresses and drama associated with the biggest night in high school.

---

For some, it's the most highly-anticipated event in all of high school. For others, it's dreaded like the SATs. For Nova Prescott, it's a night she's been planning for months. It's prom. And all Nova wants is for Brandon to ask her to be his date. It looks as though all her organization will pay off, but then Brandon asks her to "carpool" so they can lower their "carbon imprint" and to make matters worse, someone sneaks into the school and destroys the prom decorations! The school rebel, Jesse, is accused of the crime and forced to take time after school to help Nova repair the damage. At first this seems like torture for both of them, but slowly Nova begins to see that there is something kind and warm beneath Jesse's motorcycle-riding, brooding exterior. Is it possible that he was falsely accused? Nova's mother tries to warn her that Jesse isn't the type to stick around—that he'll disappear just like Nova's own father—and Nova doesn't know who to believe. Should she take the safe route and carpool with Brandon, or should she follow her heart and put her trust in Jesse?

### Marketing Campaign

Tie into Studio marketing and events

Carton Qty: 40

Selling Territory: W  
0

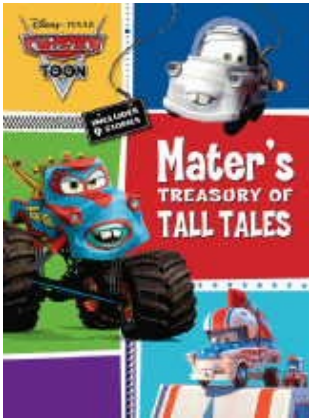
On Sale: 4/5/2011

Tr 9781423148425

\$15.99 (\$17.50 CAN)

240 pages;

Age: Adult-12 ; Grades:  
8-12



# Cars Toons: Mater's Treasury of Tall Tales

by

This hilarious hardcover storybook includes retellings of all nine smash-hit Cars Toons seen on TV and DVD!

---

Mater always has an outrageous story to tell his friends. From a drift race through Tokyo and a bulldozer fight in Spain to a fire-squad rescue mission and a stunt jump across Carburetor Canyon, Mater's tall tales make his friends wonder. . . . Was he *really* a world champion monster truck wrestler? Even Mater's best friend, Lightning McQueen, isn't quite sure—even though he's part of each wild adventure! To add to the fun, all nine Cars Toons feature full-color images on every page.

Carton Qty: 20  
 Selling Territory:  
 USCOMI  
 75,000

On Sale: 1/18/2011

Tr 9781423140535  
 \$12.99 (\$13.99 CAN)  
 176 pages;  
 Age: All- ; Grades: PreK-2

## Marketing Campaign

- The highly-anticipated sequel to *Cars* races into theaters in Disney Digital 3-D™ on June 24, 2011! This treasury releases in time to take advantage of the high level marketing campaign that will precede the film.



# Phineas and Ferb #5: Just Squidding

by

A brand-new *Phineas and Ferb* story--underwater!

Best friends and stepbrothers Phineas and Ferb are determined to make each mind-numbing rotation of Earth into something special. But their sister, Candace, is determined to reveal their crazy endeavors to their mom. Meanwhile, Perry the Platypus—Agent P—is called on repeatedly to save the world from the dangerous Dr. Doofenshmirtz. Spend some time with Phineas and Ferb and see just how outrageous a summer's day can really be!

It's just another awesome day of summer vacation for Phineas and Ferb, and this time they're ready for an aquatic adventure! The stepbrothers decide to build a giant mechanical squid and travel to the depths of Danville's deepest lake to look for buried treasure. Meanwhile, Dr. Doofenshmirtz has built his own underwater creature to try to defeat Agent P—and the tri-state area —once and for all! Will Agent P come to the rescue, or will this day be a total washout?

### Marketing Campaign

- Promotions at all major comic conventions in 2010 and 2011
- Tie in with Disney Channel and WDSHE (DVDs) marketing efforts
- Included in all comic advertising in 2011
- Online synergy on Disney.com family of sites

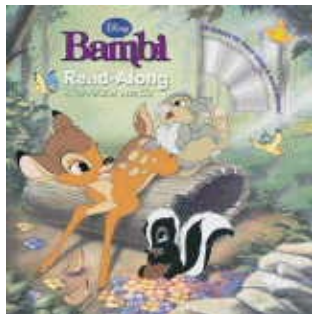
Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 100,000

On Sale:1/18/2011

pb 9781423134879  
 \$5.99 (\$6.50 CAN)  
 24 pages;  
 Age: 6 up- ; Grades: 1-12

**Also Available**

Phineas and Ferb Mixed  
 36-Copy Sidekick for  
 Fenn  
 pb 9781423151784  
 \$185.64 (\$221.64)  
 36-Copy  
 1/18/2011



# Bambi Read-Along Storybook and CD

by

This charming storybook and CD set features exciting narration, sound effects, and actors' voices from the film!

Carton Qty: 75  
Selling Territory:  
USCOMI  
50,000  
  
On Sale:1/18/2011  
  
pb 9781423143789  
\$6.99 (\$7.99 CAN)  
32 pages;  
Age: 3-7 ; Grades: PreK-2

These delightful sets each feature a 32-page illustrated paperback book and a CD with the actors' voices and sound effects from the movies. The CDs let little ones and emerging readers follow the story in the book, using word-for-word narration and chimes that indicate page turns. These read-alongs are perfect for storytime at home—or in the car!

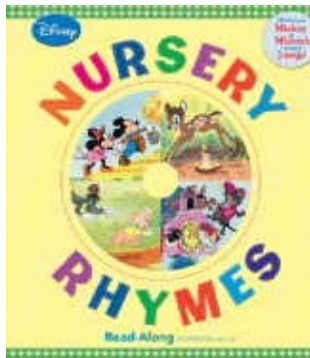
As a new fawn named Bambi explores the forest with Thumper, a mischievous rabbit, and a skunk named Flower, he discovers all the wonder and fun of life. This Disney classic is retold with word-for-word narration on the accompanying CD, plus sound effects and original movie voices. This delightful storybook and CD set is ideal for the younger set!

### Also Available

Bambi Read-Along Storybook and CD 12-copy clip strip (HB Fenn custom pub)  
pb 9781423151746  
\$83.88 (\$95.88)  
12-Copy  
1/18/2011  
  
Bambi Read-Along Storybook and CD 12-copy Clip Strip (Levy/Kmart custom)  
pb 9781423158691  
\$83.88 (\$95.88)  
12-Copy  
4/19/2011

### Marketing Campaign

- Tie in to WDSHE (DVDs) marketing efforts 6-Copy Clip Strip
  - Back of book ad for Read-Along series in every Read-Along title
- ISBN: 9781423145523  
\$41.94  
Includes: 6 copies of *Bambi Read-Along Storybook and CD*



## Disney Nursery Rhymes Read-Along Storybook and CD

by

Nursery rhymes with a classic Disney twist—plus five songs!

---

These delightful sets each feature a book and a CD with the actors' voices and sound effects. The CDs let little ones and emerging readers follow the story in the book, using word-for-word narration and chimes that indicate page turns. These read-alongs are perfect for storytime at home—or in the car!

Everyone knows that Old King Cole is the merriest soul and that Jack is nimble, quick, and likes to jump over candlesticks. Now little ones can follow along word-for-word as Mickey and friends introduce them to classic Mother Goose rhymes. Sturdy board pages, a padded cover, and one rhyme per page make this ideal for the youngest group. This delightful book and CD set offers a Disney take on everything from *Humpty Dumpty* to *Rock-A-Bye, Baby*, and includes several nursery rhyme songs as well!

Carton Qty: 20

Selling Territory:  
USCOMI  
75,000

On Sale: 1/18/2011

Tr 9781423137436  
\$10.99 (\$11.99 CAN)  
32 pages;

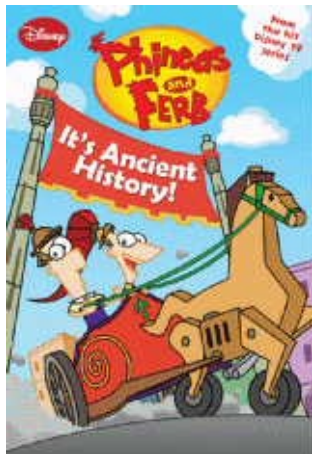
Age: 3-5 ; Grades: PreK-12

### Also Available

Disney Nursery Rhymes  
Read-Along Storybook  
and CD 12-copy clip  
strip (HB Fenn cu  
Tr 9781423151753  
\$131.88 (\$155.88)  
12-Copy  
1/18/2011

### Marketing Campaign

- Featured on Disneybooks.com
- Included in any roundup Read-Along promotions/advertising



# Phineas and Ferb #8: It's Ancient History!

by

Hilarious new books based on the hit animated Disney TV series!

Best friends and stepbrothers Phineas and Ferb are determined to make each mind-numbing rotation of Earth into something special. But their sister, Candace, is determined to reveal their crazy endeavors to their mom. Meanwhile, Perry the Platypus—Agent P—is called on repeatedly to save the world from the dangerous Dr. Doofenshmirtz. Spend some time with Phineas and Ferb and see just how outrageous a summer's day can really be!

It's all Greek to Phineas and Ferb! After checking out a cool classics exhibit at the local museum, the stepbrothers decide to create an awesome chariot race, where they challenge Buford, the town bully, to compete against them. Who will get to the finish line first? Then Phineas and Ferb go on an archaeological dig, where they discover a caveman! Readers will love this fun chapter book filled with exciting screen grabs from the show.

### Marketing Campaign

- Promotions at all major comic conventions in 2010 and 2011
- Tie in with Disney Channel and WDSHE (DVDs) marketing efforts
- Included in all comic advertising in 2011
- Online synergy on Disney.com family of sites

Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 50,000  
 On Sale:1/4/2011  
 pb 9781423127420  
 \$4.99 (\$5.50 CAN)  
 112 pages;  
 Age: 7-10 ; Grades: 2-5

**Also Available**  
 Phineas and Ferb Mixed  
 36-Copy Sidekick for  
 Fenn  
 pb 9781423151784  
 \$185.64 (\$221.64)  
 36-Copy  
 1/18/2011



## Play, Baby

by Susan Amerikaner

Shake, Rattle and Roll!

Play Baby is a wonderful hybrid novelty format, created especially for Disney Baby. Comprised of high quality board and a rattle handle, this format will capture baby's attention and delight her with each turn of the page. Each page depicts baby playing with various household objects—colorful cups, pots and pans, and even clapping hands! Perfectly sized for little hands, this interactive shake and rattle format is certain to inspire squeals of delight.

Carton Qty: 32  
Selling Territory:  
USCOMI  
75,000

On Sale: 1/4/2011

Tr 9781423128489  
\$7.99 (\$8.99 CAN)  
16 pages;  
Age: All- ; Grades: 0-0

### Also Available

Who is It?  
Tr 9781423136781  
\$6.99 (\$7.99)  
9/14/2010

Look Baby  
Tr 9781423128397  
\$5.99 (\$6.50)  
11/9/2010

Hugs and Kisses  
Tr 9781423128243  
\$5.99 (\$6.50)  
11/9/2010

When You Look Up  
Tr 9781423135852  
\$5.99 (\$6.50)  
12/14/2010

Giggle Time  
Tr 9781423135777  
\$6.99 (\$7.99)  
2/1/2011

### Marketing Campaign

- Targeted consumer advertising
- Featured on disneybooks.com and Disney Baby site
- Video sizzle available



## Mickey Mouse Clubhouse: Hoppy Clubhouse Easter

by Marcy Kelman

Hop along for Easter-time fun!

Carton Qty: 50  
Selling Territory:  
USCOMI  
75,000

On Sale: 1/4/2011

Tr 9781423139102  
\$6.99 (\$7.99 CAN)  
12 pages;  
Age: 3-6 ; Grades: PreK-1

### Also Available

Hoppy Clubhouse Easter  
6-Copy Clip Strip  
Tr 9781423145547  
\$41.94  
6-Copy  
1/4/2011

What happens when Pete hatches a sneaky plan for winning the Bunny Hop Race? Find out in this eggs-cellent adventure. This shape die-cut board book stars all of your favorite Clubhouse friends!

### Marketing Campaign

- Cross-promote with Disney Channel and WDSHE (DVDs)
- Electronic event kit available

6-Copy Clip Strip

ISBN: 9781423145547

\$41.94

Includes: 6 copies of *Hoppy Clubhouse Easter*



# Disney Baby: Happy Easter Baby

by Sara F Miller

Touch and feel Easter fun for Baby.

Celebrate Easter with your favorite Disney friends! From Thumper's fluffy tail to the satiny ribbon on Minnie's pretty bonnet, the pages of this delightful touch and feel book have all sorts of Easter textures for you and your baby to explore together.

Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 75,000

On Sale: 1/4/2011

Tr 9781423139119  
 \$6.99 (\$7.99 CAN)  
 10 pages;  
 Age: All- ; Grades: PreK-12

**Also Available**

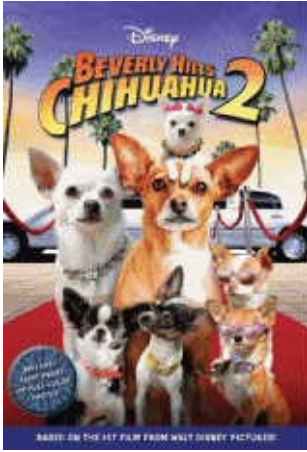
Disney Baby: Happy Easter Baby 6-copy Clip Strip  
 Tr 9781423144144  
 \$41.94  
 6-Copy  
 1/4/2011

Disney Baby: Happy Easter Baby 12-copy Clip Strip (HB Fenn custom pub)  
 Tr 9781423151951  
 \$83.88 (\$95.88)  
 12-Copy  
 1/4/2011

### Marketing Campaign

- Targeted consumer advertising
- Featured on disneybooks.com and Disney Baby site
- Video sizzle available

6-Copy Clip Strip  
 ISBN: 9781423144144  
 \$41.94  
 Includes: 6 copies of *Happy Easter Baby*



## Beverly Hills Chihuahua 2 Junior Novel

by

The must-have junior novel tie-in to *Beverly Hills Chihuahua 2*, the DVD sequel to the hit film!

---

Join everyone's favorite chihuahuas Chloe and Papi on an all-new adventure in this exciting sequel to the hit film! With their family of five pups, Chloe and Papi are enjoying living in Aunt Vivian's mansion while Vivian and her niece, Rachel, are on vacation. Rachel's friend Sam is looking after the mansion when he finds out that his own house is going to be taken away from his family! Chloe and Papi know they have to take action. With the help of their puppies and their German Shepard friend, will they be able to save the day? This junior novel featuring an 8-page insert of movie stills is packed with excitement!

Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 75,000

On Sale: 1/4/2011

pb 9781423142331  
 \$4.99 (\$5.50 CAN)  
 128 pages;  
 Age: 8-12 ; Grades: 3-7

### Marketing Campaign

Cross promote with WDSHE (DVDs)

6-Copy Clip Strip

ISBN: 9781423145530

\$29.94

Includes: 6 copies of *Beverly Hills Chihuahua 2 Junior Novel*



## Disney Princess: Jasmine: The Missing Coin

by

A brand-new addition to this delightful chapter book series!

Each Disney Princess gets her own story in this wonderful line of early chapter books. With original tales and beautiful color illustrations throughout, these engaging books are perfect for young readers who have grown up with the Disney Princesses and are ready for longer stories to read on their own.

Life at the palace is splendid for Princess Jasmine and Prince Aladdin. With Aladdin's birthday coming up, Jasmine wants to find him the perfect gift, so she sets off on a Magic Carpet ride with Rajah the tiger. She is determined to track down the coveted camel coin Aladdin is missing from his rare-coin collection. It's smooth sailing until Magic Carpet suddenly loses its power, leaving Jasmine and Rajah stranded in the desert! Will the pair find the coin and make it back to the palace in time for Aladdin's birthday? With colorful illustrations throughout and a sparkly, glitter-filled cover, this early chapter book is sure to delight!

Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

On Sale: 1/25/2011

pb 9781423129790  
\$4.99 (\$5.50 CAN)  
80 pages;  
Age: 6-9 ; Grades: 1-4

### Also Available

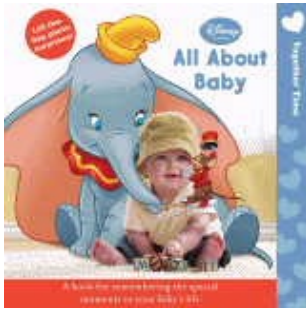
Disney Princess (with Jasmine) Mixed 36-Copy Sidekick (Fenn Custom Pub)  
pb 9781423151142  
\$179.64 (\$215.64)  
36-Copy  
1/25/2011

Disney Princess Mixed Chapter Book 12-Copy Clip Strip (HB Fenn custom pub)  
pb 9781423151760  
\$59.88 (\$71.88)  
12-Copy  
1/25/2011

Disney Princess 2 pack Assortment 2011 (BJ's custom pub)  
pb 9781423151722  
\$119.76 (\$143.76)  
24-Copy  
1/25/2011

### Marketing Campaign

- Tie in to Princess franchise marketing efforts
- Consumer advertising in *DisneyPrincess* magazine
- Disney Princess is the #1-selling franchise at Disney Theme Parks and Disney Stores in North America, and the #1-selling franchise for all of Disney Consumer Products.
- The Disney Princess franchise has earned \$4 billion in Global Retail Sales for The Walt Disney Company. To date, Disney Princess CDs have sold 2.5 million units, while more than 150 million Disney Princess DVDs/videos have sold.



## All About Baby

by Sara F Miller

Celebrate and commemorate baby's firsts!

---

Remember and relive the special moments in baby's life with this adorable lift-the-flap baby book. Personalize the book with precious photos of your little one, then have fun peeking under the flap to see your baby alongside their favorite Disney friends! *All About Baby* is sure to be a keepsake that you and your child will cherish for years to come.

Carton Qty: 24  
Selling Territory:  
USCOMI  
50,000

On Sale: 2/1/2011

Tr 9781423135845  
\$8.99 (\$9.99 CAN)  
16 pages;  
Age: All- ; Grades: 0-0

### Marketing Campaign

- Targeted consumer advertising
- Cross promote with Disney Baby and other lines of business
- Featured on disneybooks.com and Disney Baby site
- Video sizzle available



Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

On Sale: 2/1/2011

Tr 9781423135777  
\$6.99 (\$7.99 CAN)  
10 pages;  
Age: All- ; Grades: 0-0

## Giggle Time

by Sara F Miller

Babies love to be silly!

---

Babies love to giggle, and this engaging board book featuring favorite Disney friends is certain to inspire squeals of delight! This simple interactive format features a board "push" mechanism that reveals a Disney character popping up in a silly pose.

### Marketing Campaign

- Targeted consumer advertising
- Featured on disneybooks.com and Disney Baby site
- Video sizzle available



# Phineas and Ferb Comic Reader #4: It's About Time!

by John Green

Perfect for reluctant readers and younger fans of the show!

Best friends and stepbrothers Phineas and Ferb are determined to make each mind-numbing rotation of Earth into something special. But their sister, Candace, is determined to reveal their crazy endeavors to their mom. Meanwhile, Perry the Platypus—Agent P—is called on repeatedly to save the world from the dangerous Dr. Doofenshmirtz. Spend some time with Phineas and Ferb and see just how outrageous a summer's day can really be!

A tricky time machine turns an ordinary day of summer vacation into a struggle for survival when Phineas, Ferb, and Candace end up in the Jurassic period! The kids must avoid being trampled by Tyrannosaurus rexes and find a way to make it back to their own time, before mom and dad find out! Meanwhile, Perry the Platypus discovers that Dr. Doofenshmirtz has a brand-new nemesis--Peter the Panda! This early comic reader is packed with over 300 eye-popping images straight from the show!

Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

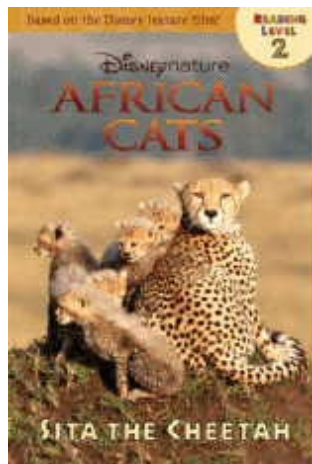
On Sale: 2/8/2011

pb 9781423137382  
\$4.99 (\$5.50 CAN)  
32 pages;  
Age: 8-12 ; Grades: 3-7

**Also Available**  
It's About Time! 6-copy  
clip strip  
pb 9781423145554  
\$29.94  
6-Copy  
2/8/2011

### Marketing Campaign

- Promotions at all major comic conventions in 2010 and 2011
- Tie in with Disney Channel and WDSHE (DVDs) marketing efforts
- Included in all comic advertising in 2011
- Online synergy on Disney.com family of sites
- 6-Copy Clip Strip
- ISBN: 9781423145554
- \$29.94
- Includes: 6 copies of *It's About Time!*



## African Cats: Sita the Cheetah

by

This early reader stars the cheetah and her cubs from *African Cats* and contains full-color photos and simple text!

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*African Cats* is the highly-anticipated Earth Day 2011 release from DisneyNature, an independent film label under Walt Disney Studios. DisneyNature is dedicated to working with leading filmmakers to produce cutting-edge films celebrating the wonderful and dramatic natural world in which we live. *African Cats* is no exception as it takes viewers on a journey over the plains of Kenya's Masai Mara. The movie's stunning visuals of the landscape and animals are captured in the books, and the story of these big cats and their families will resonate with audiences young and old.

This paperback early reader is inspired by the story of the cheetahs in the film. Kids will love the beautiful pictures of a mother cheetah and her cubs, taken as the filmmakers follow their journey. With simple text and full-color images, this level two reader is perfect for newly independent readers.

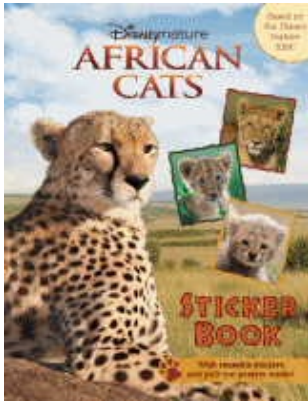
Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

On Sale: 3/8/2011

pb 9781423142164  
\$3.99 (\$4.50 CAN)  
32 pages;  
Age: 6-9 ; Grades: 1-4

### Marketing Campaign

- Tie in to Disney Nature's marketing efforts
- Featured on [disneybooks.com](http://disneybooks.com)



## African Cats: African Cats

by

A fun reusable sticker book filled with cool animal stickers!

*African Cats* is the highly-anticipated Earth Day 2011 release from Disney Nature, an independent film label under Walt Disney Studios. Disney Nature is dedicated to working with leading filmmakers to produce cutting-edge films celebrating the wonderful and dramatic natural world in which we live. *African Cats* is no exception as it takes viewers on a journey over the plains of Kenya's Masai Mara. The movie's stunning visuals of the landscape and animals are captured in the books, and the story of these big cats and their families will resonate with audiences young and old.

This full-color sticker-activity book is sure to delight with its reusable stickers of captivating savannah animals from Disney Nature's *African Cats*! Young fans can match the animals to their paw prints, figure out which baby animal belongs with which parent, and create their own landscape play scene.

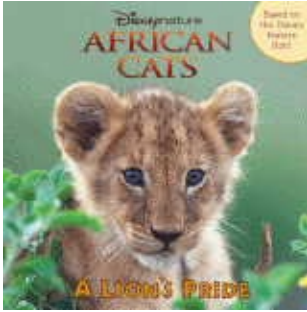
Carton Qty: 48  
Selling Territory:  
USCOMI  
75,000

On Sale: 3/8/2011

pb 9781423142171  
\$6.99 (\$7.99 CAN)  
16 pages;  
Age: 3 up- ; Grades:  
PreK-12

### Marketing Campaign

- Tie in to Disney Nature's marketing efforts
- Featured on [disneybooks.com](http://disneybooks.com)



# African Cats: A Lion's Pride

by Catherine Hapka

This 8x8 storybook follows the life of a lioness and her cub from *African Cats* using tons of amazing photographs.

Carton Qty: 48  
 Selling Territory:  
 USCOMI  
 50,000  
  
 On Sale: 3/8/2011  
  
 pb 9781423142188  
 \$3.99 (\$4.50 CAN)  
 24 pages;  
 Age: All- ; Grades: PreK-  
 2

*African Cats* is the highly-anticipated Earth Day 2011 release from Disney Nature, an independent film label under Walt Disney Studios. Disney Nature is dedicated to working with leading filmmakers to produce cutting-edge films celebrating the wonderful and dramatic natural world in which we live. *African Cats* is no exception as it takes viewers on a journey over the plains of Kenya's Masai Mara. The movie's stunning visuals of the landscape and animals are captured in the books, and the story of these big cats and their families will resonate with audiences young and old.

This paperback 8x8 introduces readers to a lioness and her cub and their life on the African plains. Jam-packed with beautiful photographs, this storybook includes fun lion facts, and is ideal for younger fans of the film!

### Marketing Campaign

- Tie in to Disney Nature's marketing efforts
- Featured on [disneybooks.com](http://disneybooks.com)



## Pirates of the Caribbean: Jack Sparrow Compilation #1: The Quest for the Sword o

by Rob Kidd

384 pages of Young Jack Sparrow adventure! The first four books in the bestselling series (*The Coming Storm*, *Siren's Song*, *The Pirates Chase*, and *Sword of Cortez*) will be available all in one paperback bind-up to retell the first arc of the series!

### Marketing Campaign

- Retail displays
- Tie in to Disney Studio's marketing efforts
- Featured on Disneybooks.com and Disney.com family of sites

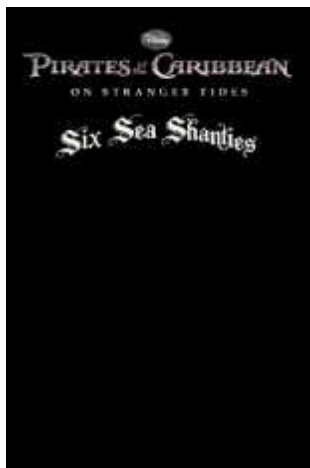
### Author Bio

**Rob Kidd** sailed the Seven Seas under Captain Jack Sparrow for six months. During that time he chronicled Captain Sparrow's adventures and also learned much about the crafty pirate's youth, which is the writer's favorite subject to explore. As he has technically been deceased for a number of centuries, he pens his works through a channeler, and is forever grateful to the mystic Tia Dalma for teaching him how to possess great writers. When he is not spending time as a disembodied spirit, he enjoys golfing and traveling.

Carton Qty: 24  
Selling Territory:  
USCOMI  
50,000

On Sale: 4/12/2011

pb 9781423128168  
\$9.99 (\$10.99 CAN)  
352 pages;  
Age: 8- ; Grades: 3-6



## Pirates of the Caribbean: On Stranger Tides: Six Sea Shanties

An Original Graphic Novel Anthology

by

A 128-page paperback graphic novel anthology chronicling six stories based on the characters made famous in the *Pirates of the Caribbean* movie franchise.

---

Pirates a'plenty are gathered at the infamous Faithful Bride tavern in the pirate haven of Tortuga, and as the night wears on and the rum keeps flowing, tales of Captain Jack Sparrow and his cohorts spill forth from drunken pirate mouths. These six stories are a kind of Canterbury Tales for the seafaring, swashbuckling set-and fans of comics and Pirates everywhere!

Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

On Sale:4/19/2011

pb 9781423133209  
\$10.99 (\$11.99 CAN)  
128 pages;  
Age: Adult- ; Grades: 7-  
12

### Marketing Campaign

- Retail displays
- Tie in to Disney Studio's marketing efforts
- Featured on Disneybooks.com and Disney.com family of sites



## Pirates of the Caribbean: On Stranger Tides Junior Novel

by James Ponti

A 144-page junior novel based on the upcoming Walt Disney Studios' live-action feature film, *Pirates of the Caribbean: On Stranger Tides*.

---

Join Jack Sparrow (*Johnny Depp*), Captain Barbossa (*Geoffrey Rush*), and some other familiar faces as they set sail on an all-new adventure in *Pirate of the Caribbean: On Stranger Tides*. The junior novel retells all the action and features an eight-page full-color insert of photos from the film.

Carton Qty: 48  
Selling Territory:  
USCOMI  
125,000

On Sale: 4/12/2011

pb 9781423139423  
\$5.99 (\$6.50 CAN)  
144 pages;  
Age: 8-12 ; Grades: 3-7

### Marketing Campaign

Retail displays

Tie in to Disney Studio's marketing efforts

Featured on Disneybooks.com and Disney.com family of sites

6-Copy Clip Strip

ISBN: 9781423145561  
\$35.94

Includes: 6 copies of *Pirates of the Caribbean: On Stranger Tides Junior Novel*



## Pirates of the Caribbean: On Stranger Tides Movie Storybook

by James Ponti

*Pirates of the Caribbean: On Stranger Tides Movie Storybook* will bring all the excitement of the soon-to-be-blockbuster film to life in this spectacular retelling, accompanied by dozens of full-color photos from the action-packed movie.

Carton Qty: 48  
Selling Territory:  
USCOMI  
50,000

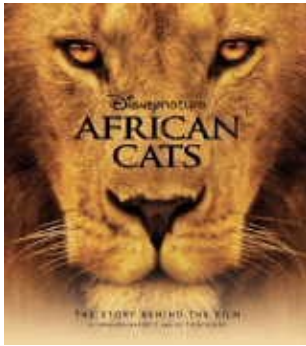
On Sale: 4/12/2011

pb 9781423139430  
\$6.99 (\$7.99 CAN)  
64 pages;  
Age: 10-11 ; Grades: 3-7

In this paperback storybook, follow the adventures of Jack Sparrow (*Johnny Depp*), Captain Barbossa (*Geoffrey Rush*), and some other familiar Pirate faces as they set sail on an all-new adventure in *Pirate of the Caribbean: On Stranger Tides*.

### Marketing Campaign

- Retail displays
- Tie in to Disney Studio's marketing efforts
- Featured on Disneybooks.com and Disney.com family of sites



## Disney Nature: African Cats

### The Story Behind the Film

by **Amanda Barrett**  
and **Keith Scholey**

An in-depth look at the story and creation of Disney Nature's stunning new film!

Carton Qty: 10  
Selling Territory: WXANZ  
35,000

On Sale: 3/8/2011

Tr 9781423134107  
\$35.00 (\$39.00 CAN)  
208 pages;  
Age: All- ; Grades: 0-0

#### Also Available

African Cats: Sita the  
Cheetah  
pb 9781423142164  
\$3.99 (\$4.50)  
3/8/2011

African Cats: African  
Cats  
pb 9781423142171  
\$6.99 (\$7.99)  
3/8/2011

African Cats: A Lion's  
Pride  
pb 9781423142188  
\$3.99 (\$4.50)  
3/8/2011

*African Cats* is the highly-anticipated Earth Day 2011 release from Disney Nature, an independent film label under Walt Disney Studios. Disney Nature is dedicated to working with leading filmmakers to produce cutting-edge films celebrating the wonderful and dramatic natural world in which we live. *African Cats* is no exception as it takes viewers on a journey over the plains of Kenya's Masai Mara. The movie's stunning visuals of the landscape and animals are captured in the books, and the story of these big cats and their families will resonate with audiences young and old.

In the heart of Africa, the Masai Mara Game Reserve is a place where, in place of justice and fairness, raw power rules the day, and to survive means to fight. Lions, cheetahs, elephants, giraffes, buffalo, gazelles, and other large mammals roam the vast, rolling plains of the reserve, and with so many species competing for space and food, the stakes are high, and danger looms at every turn.

In *African Cats: Kingdom of Courage*, filmmakers Keith Scholey and Amanda Barrett follow the lives of some of the Masai Mara's big cats, focusing on two lionesses and a cheetah and her adorable cubs. This companion book to their incredible film offers a fascinating exploration of the unique, yet interwoven, stories of each cat.

Filled with stunning photographs of the Kenyan plains and the remarkable animals that reside on them, this book will take you on an unforgettable journey chronicling the struggle to survive.

#### Marketing Campaign

- Tie in to Disney Nature's marketing efforts
- Featured on [disneybooks.com](http://disneybooks.com)

#### Author Bio

##### Amanda Barrett

Growing up with an interest in environmental politics and conservation, Amanda joined the BBC's Natural History Unit where she became an assistant producer on Owen Newman's Arctic fox film for the BBC's recurring series, "The Natural World." Since then, Barrett and Newman have made numerous films together in diverse countries such as Australia, Brazil, Namibia, Kenya, Tanzania, and Zambia. Barrett has written articles for *BBC Wildlife* and been a principal contributor to several successful books to accompany BBC series such as "Wild Africa" and "Nature's Great Events." In 2002, the script she wrote for *Cats under Serengeti Stars* won "Best Script" at the Wildlife International Film Festival.

#### Illustrator Bio

**Keith Scholey** began his career in television and film working as a researcher for the BBC Natural History Unit, where he then became a producer of the "Natural World" and "Wildlife on One" series as well as special series including the award-winning *The Private Life of Plants*. In 2002, Scholey was appointed Controller of Specialist Factual, responsible for BBC Natural History, Science, History, Arts, Business and Religious in-house productions. Natural History productions made during this time included *Springwatch*, David Attenborough's *Life in the Undergrowth* and *Planet Earth*. In 2006, Scholey was named the Controller of Factual Production, and he is currently responsible for all in-house Factual television production across England in the BBC. He is also the Deputy Chief Creative Officer for Vision Productions. Awards for productions he has been

